



## INTER-REGIONAL SYMPOSIUM ON TEACHING INTELLECTUAL PROPERTY (IP) IN UNIVERSITIES IN COUNTRIES IN TRANSITION

organized by  
the World Intellectual Property Organization (WIPO)  
in cooperation with  
the Patent Office of the Republic of Poland (PPO)  
and  
the Jagiellonian University (UJ) in Cracow

Cracow, June 18 and 19, 2009  
Jagiellonian University, Collegium Maius  
Michał Bobrzyński Room

## Thursday, June 18, 2009

### 10.30 – 10.45 OPENING CEREMONY

#### Welcome addresses by:

*Mrs. Alicja Adamczak*, President, Patent Office of the Republic of Poland (PPO), Warsaw

*Mr. Michał du Vall*, Professor, Vice-Rector, Jagiellonian University (UJ), Cracow, Poland

*Mr. Michal Svantner*, Director, Division for Certain Countries in Europe and Asia, World Intellectual Property Organization (WIPO), Geneva

### 10.45 – 12.00 Topic 1: Importance of Capacity Building in Intellectual Property (IP) in the 21st Century

(a) Why Teaching at Universities and other Higher Learning Institutions?

(b) Emerging Needs for Inclusion of IP Teaching in University Curricula in Countries in Transition

Representative of WIPO

*Mr. Ivan Bliznets*, Rector, Russian State Educational Institute for Intellectual Property (RGIIS), Moscow

*Mr. Michał du Vall*

12.00 – 12.10 Discussion

12.10 – 12.30 Coffee Break

### 12.30 – 13.30 Topic 2: Methodologies and Experience in IP Teaching and Training

(a) Methodologies and Experience in France

(b) Methodologies and Experience in Italy

Moderator: *Mrs. Elżbieta Wojcieszko-Gluszko*, Professor, UJ

*Mr. Jean-Marie Ryckebusch*, Expert, National Institute of Industrial Property (INPI), Paris

*Mr. Mario Calderini*, Professor, Torino Polytechnic, Italy

13.30 – 14.30 Lunch Break

### 14.30 – 15.15 Topic 3: Example of Teaching IP in Polish Universities – IP Ethics at the Faculty of Biochemistry, Bioethics and Biotechnology of the Jagiellonian University

*Mr. Gregor Becker*, Lecturer, UJ

### 15.15 – 16.00 Topic 4: Government Support in IP Teaching in Countries in Transition

Moderator: *Mr. Michal Svantner*

Selected university representatives from invited countries in transition

The representative of the Government of Poland

16.00 – 16.20 Coffee Break

### 16.20 – 17.45 Topic 5: Country Reports – Experience, Practices, Methodologies in Developing IP Teaching Curricula

Moderator: *Mr. Michal Svantner*

University representatives of invited countries in transition

## Friday, June 19, 2009

### 9.00 – 10.10 Topic 6: Strategies and Programs for IP Education in the Republic of Korea

Representatives of the Korea Invention Promotion Association, Seoul

### 10.10 – 10.40 Topic 7: Methodologies for IP Teaching and Training and Experience of WIPO and the WIPO Worldwide Academy (WWA)

*Mrs. Hang Gao*, Deputy Dean and Head, Office of the Dean, WIPO Worldwide Academy

10.40 – 11.00 Coffee Break

### 11.00 – 13.00 Roundtable on Future Perspectives

Moderator: *Mr. Michal Svantner*

Conclusions by panelists and participants

13.00 – 14.00 Lunch Break

### 14.00 – 15.30 Roundtable on Future Perspectives [continued]

Moderator: *Mrs. Hang Gao*

Conclusions by panelists and participants

15.30 – 15.45 Coffee Break

### 15.45 CLOSING CEREMONY

*Mrs. Alicja Adamczak*

*Mr. Michal Svantner*

*Mr. Michał du Vall*