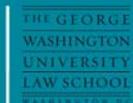




# The MIPLC's Experience of Mixed Classes and Intensive Modules – Lessons Learned

European Intellectual Property Teachers' Network Workshop  
Newcastle, June 30, 2008

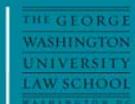
Wolrad Prinz zu Waldeck und Pyrmont, LL.M. IP (GWU)  
Program Director MIPLC





■ **LL.M. Program  
Intellectual Property Law**

■ **For Postgraduates  
in Law, Economics  
Engineering, Natural Sciences,  
Media and Literature**

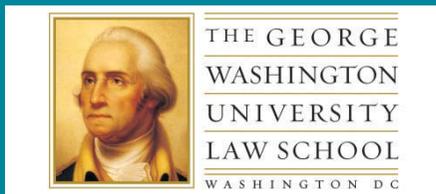




## A Joint Program of



**Max Planck Institute  
 for Intellectual Property, Competition and Tax Law**  
 leading institute in international IP research



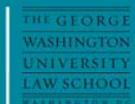
**The George Washington University Law School  
 Washington D.C.**  
 oldest specialized IP law program in the world



**Technische Universität München**  
 long standing rich tradition, many Nobel Laureates,  
 new School of Economic Sciences



**University of Augsburg**  
 young and dynamic Bavarian university





## Our LL.M. IP Program

All Areas of:

- European, U.S. and International IP
- Competition and Media Law
- Related Fields of Economics and Business Administration

Entirely held in English

Small class setting:  
30 places per academic year

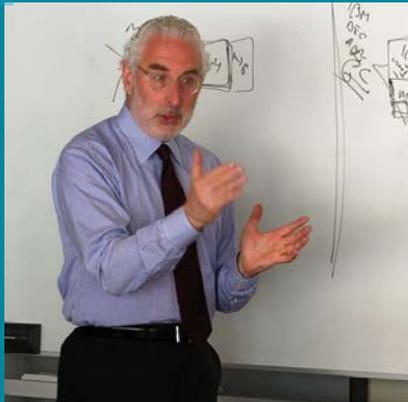
Two semesters (11 months)





## Introductory Courses

Legal Tradition  
 (Civil Law & Common Law)  
 Legal Research & Writing  
 Introduction to IP  
 IP Convention Systems



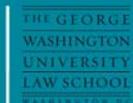
Prof. Goldstein, Stanford University Law School

## Basic Courses

European and International (WTO) Law  
 European and US Competition Law  
 European Copyright Law  
 European Patent Law  
 European, US and International Design Law  
 European, US and International Trademark Law  
 International and Comparative Copyright Law  
 International and Comparative Patent Law  
 Jurisdiction and Conflict of Laws  
 Licensing of IP Rights  
 Protection of Geographical Indications  
 Unfair Competition I

## Specialized Courses

Arbitration  
 Arbitration Simulation  
 Computer Crime  
 Computer and the Law  
 Cross-Border Trade in IP  
 Enforcement of Copyright  
 Entertainment Law  
 Entrepreneurship  
 Innovation Policy  
 Intangible Assets Valuation  
 Internet Law  
 IP and Indigenous Heritage  
 IP Project Management  
 IP Rights Prosecution and Enforcement  
 License Contract Drafting  
 Managerial Finance  
 Pharmaceuticals and IP  
 Practical Training in European Patent Law  
 Practical Training in Trademark Law  
 Privacy, Publicity and Personality  
 Protection of Biotechnological Inventions  
 Protection of databases & Other Forms of Investment Protection  
 Software Contracts  
 Science, Patents & Start-ups  
 Taxation of IP  
 Technical Protection of Authors Rights  
 Theoretical & Economic Foundations of IP  
 Unfair Competition II





## Countries of Origin of MIPLC Class of 2008

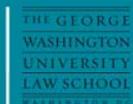
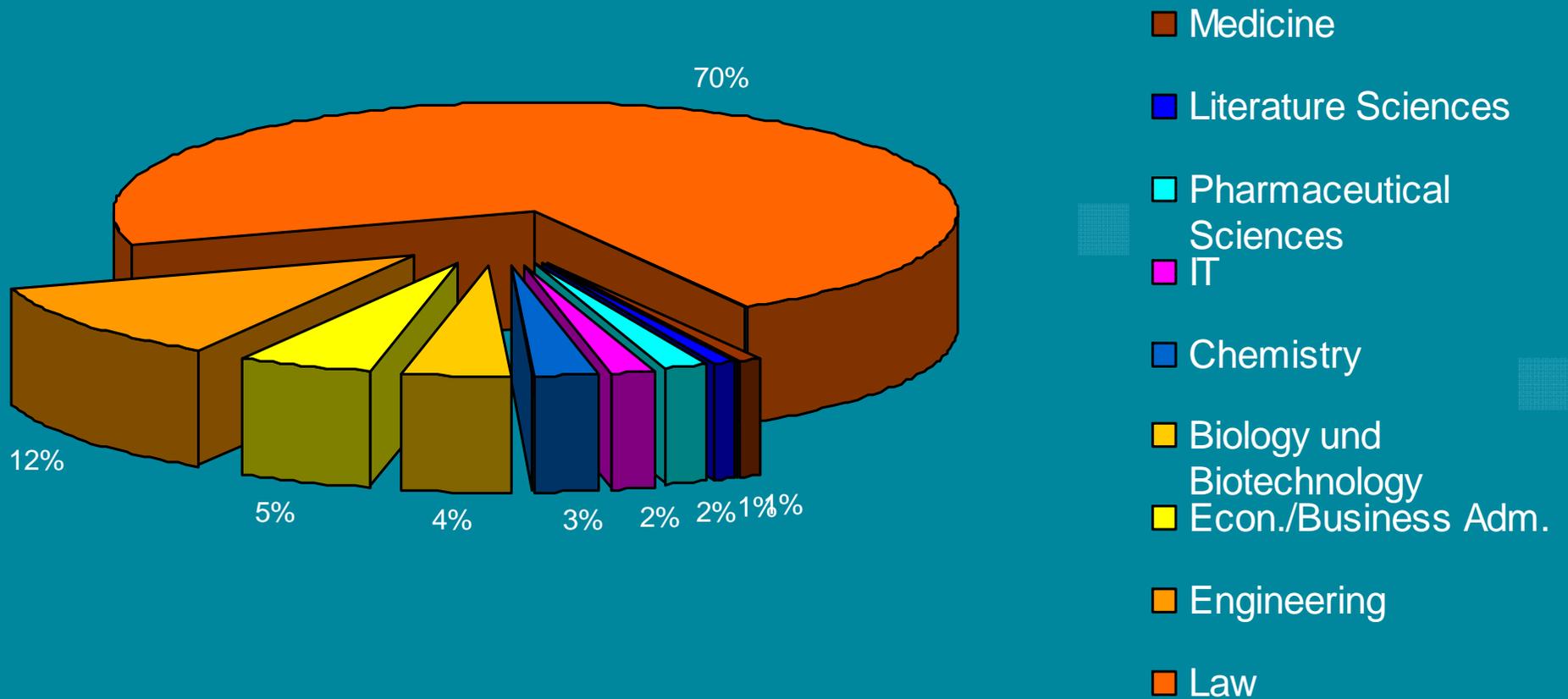
### Countries of origin of MIPLC students and alumni

Argentina	India (2)	Russia
Australia	Indonesia	Saudi Arabia
Belgium	Israel	Singapore
Brazil (2)	Italy	South Africa
Bulgaria	Japan	Spain
Cambodia	Lithuania	Switzerland
Canada	Malaysia	Taiwan
China (2)	Mexico	Tanzania
Colombia	Norway	Turkey
Egypt	Pakistan	Thailand
Eritrea	Philippines	UK
Ethiopia	Poland	USA (2)
Germany (3)	Portugal	Uzbekistan
Ghana	Republic of Korea	Vietnam
Iceland		





## Professional Background of Students





## Highly Heterogeneous Composition of Student Body

**Diversity of national origins** – regularly students from more than 15 countries per class

**Heterogeneous educational formation** - postgraduates in Law (common/civil law), Economics, Engineering, Natural Sciences, Media and Literature

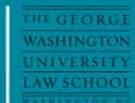
**Heterogeneous professional background and professional experience**

- Law firm partner with 20 years work experience
- Professor of economics with 20 year of teaching experience
- Patent attorney with 10 years work experience
- Consultant with 5 years work experience
- Patent examiner with 4 years work experience
- Engineering / law school graduate with one year work experience

**Different life experience** – student age ranging from 23 to 50 years



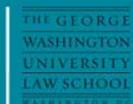
- **Different level of knowledge of legal concepts / of IP**
- **Organisation of the program** has to facilitate the establishment of a level playing field
- **Faculty** has to adjust to teaching students with diverse educational backgrounds
- **Career office** – student pursue diverse career paths after graduation, i.e. no homogenous ‘product’ to market





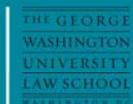
## Establishing a Level Playing Field

- Intensive selection process during admission
- Introductory courses focusing on legal research & writing skills
- One-on-one tutorial system
- Releasing / using the students' different potentials
- 'Layer-on-layer approach' using intensive modules and different teaching methods



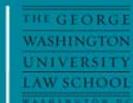


- **Intensive selection process on admittance**
  - **Focus on ability of conceptual and analytical thinking**
  - **Professional experience of at least one year**
  - **Diversity of backgrounds**
  - **Highly qualified students have/create less problems!**





- **Introductory courses focusing on legal research & writing skills**
- **Common law / civil law tradition**
- **Statutory and case analysis**
- **Writing skills: argument structure / legal memoranda**





## Establishing a Level Playing Field

### Tutorial system

 Tutors: MIPLC alumni / Ph.D. students / IP attorneys

 Tutorials devised to complement individual courses

 One-on-one tutorial, one session per week

 Extra tutorial session if needed



## Establishing a Level Playing Field

### Releasing the students' different potentials

#### Facilitating a sharing of expertises

- encouragement of study groups
- allocation in student offices
- development of a 'class spirit'

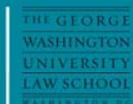


'The MIPLC is equipped so that one can excellently work together. Three to four students share an office. When you are working in the office, there is always someone in the neighboring office, so when you are studying for the exams – and there are many exams – and you have a question, you just walk next door and discuss the problem. I perceive these common working spaces as something special.'

Furthermore, the students from MIPLC have the most diverse backgrounds. I had never studied law before, and during the first months, I have often approached the other students with questions as many things were new and alien for me. However, when it came to patent protection for plants, they came to me with questions. There was a continuous exchange and the topics are so diverse and demanding that everyone was challenged – even the lawyers.'

*Amelie Aust, Class of 2007*

(<http://www.e-fellows.net/show/detail.php/8182>)





## Challenges of Intensive Module Teaching

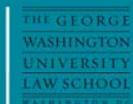
- Short time frame for absorbing information and its recapitulation / application
- Ensuring the permanent / long-term acquisition of knowledge
- Avoiding a mentality of 'ticking off and moving on' / forgetting



## Intensive Modules and the ‘Layer on Layer Approach’

### Experiences at MIPLC

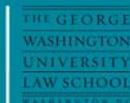
- Intensive modules allow student to concentrate on one topic / legal concept at a time
- Extension and intensivation of the learning period through the tutorial system
- ‘Layer on layer approach’ helps students to develop a profound and comprehensive understanding of intellectual property over time





## The 'Layer on Layer Approach'

- **Basic curriculum** – general knowledge of subject, focus on teaching the legal concepts, structure
- **Specialised curriculum with**
  - - **Cross-sectional courses** focusing on specific legal concepts in different IP protective systems
  - - **Industry-specific courses** focusing on different legal concepts/ issues relevant for a certain industry or technical field
  - - **'Practice' courses** focusing specifically on practical application of acquired knowledge





## Intensive Modules and the 'Layer on Layer Approach' - Patent Law

### Introductory Courses

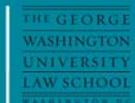
- Legal Tradition (Civil Law & Common Law)
- Legal Research & Writing
- Introduction to IP
- IP Convention Systems

### Basic Courses

- European and International (WTO) Law
- European and US Competition Law
- European Copyright Law
- European Patent Law
- European, US and International Design Law
- European, US and International Trademark Law
- International and Comparative Copyright Law
- International and Comparative Patent Law
- Jurisdiction and Conflict of Laws
- Licensing of IP Rights
- Protection of Geographical Indications
- Unfair Competition I

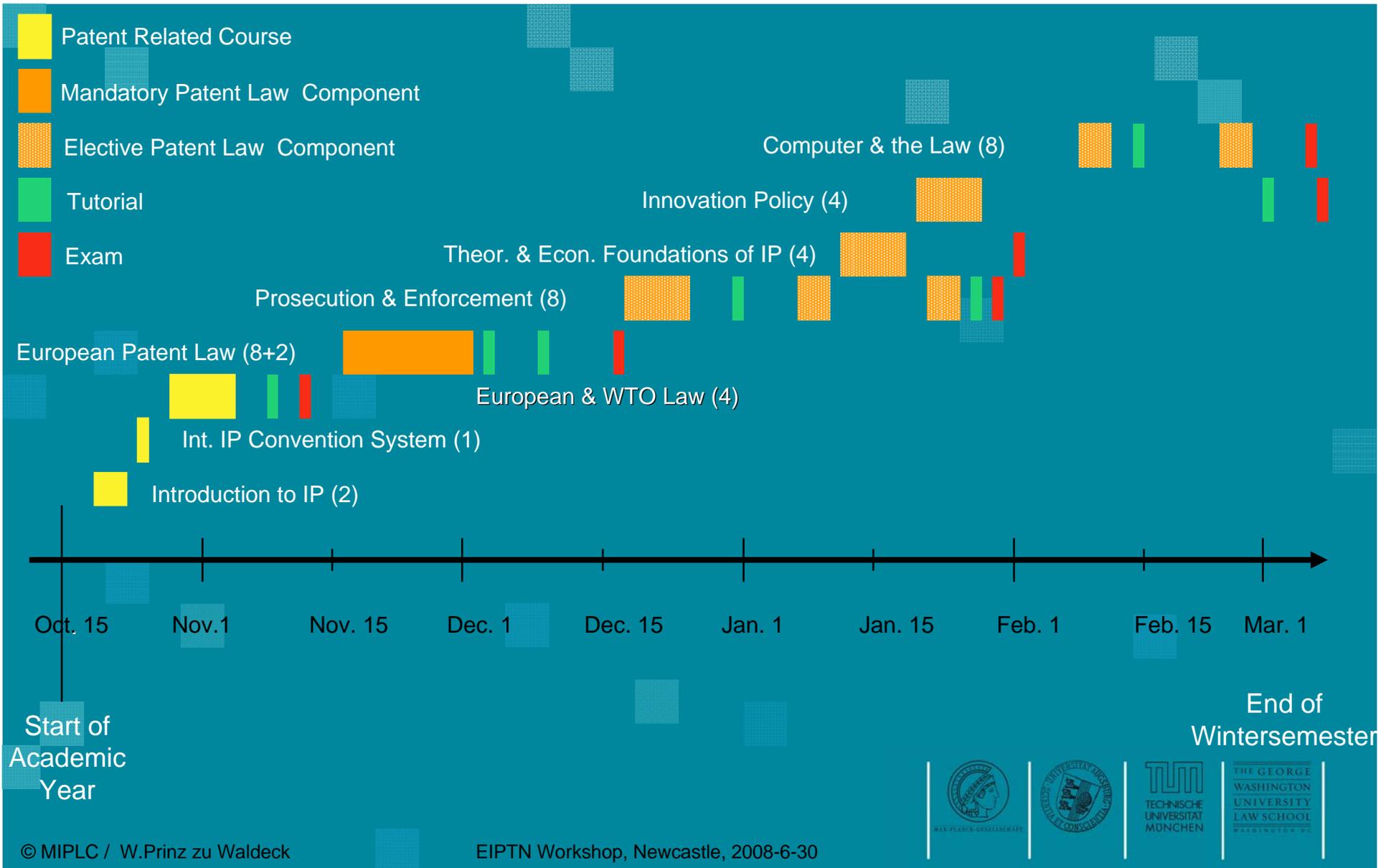
### Specialized Courses

- Arbitration
- Arbitration Simulation
- Computer Crime
- Computer and the Law
- Cross-Border Trade in IP
- Enforcement of Copyright
- Entertainment Law
- Entrepreneurship
- Innovation Policy
- Intangible Assets Valuation
- Internet Law
- IP and Indigenous Heritage
- IP Project Management
- IP Rights Prosecution and Enforcement
- License Contract Drafting
- Managerial Finance
- Pharmaceuticals and IP
- Practical Training in European Patent Law
- Practical Training in Trademark Law
- Privacy, Publicity and Personality
- Protection of Biotechnological Inventions
- Protection of databases & Other Forms of Investment Protection
- Software Contracts
- Science, Patents & Start-ups
- Taxation of IP
- Technical Protection of Authors Rights
- Theoretical & Economic Foundations of IP
- Unfair Competition II



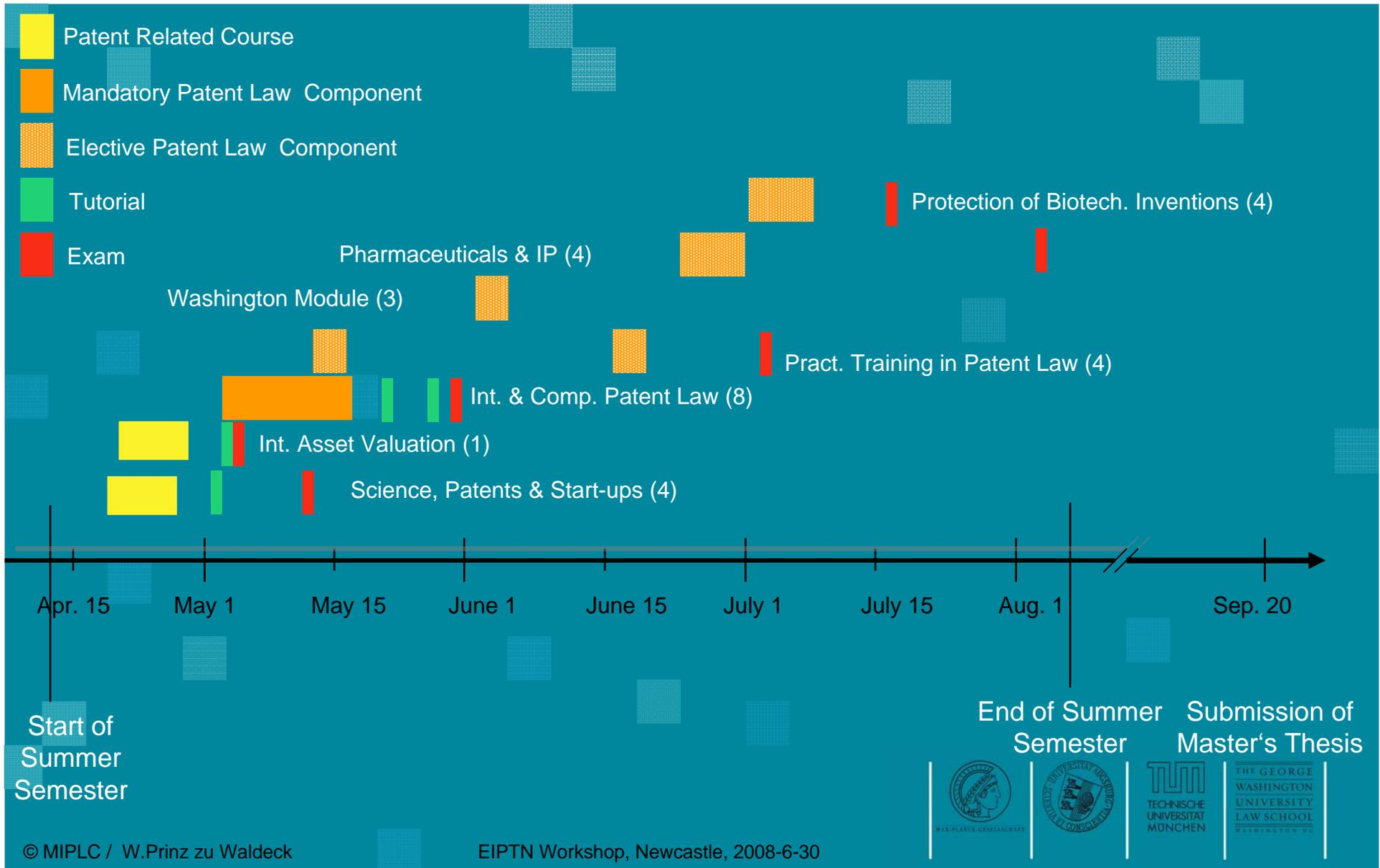


# 'Layer on Layer Approach' - Patent Law – Winter Term



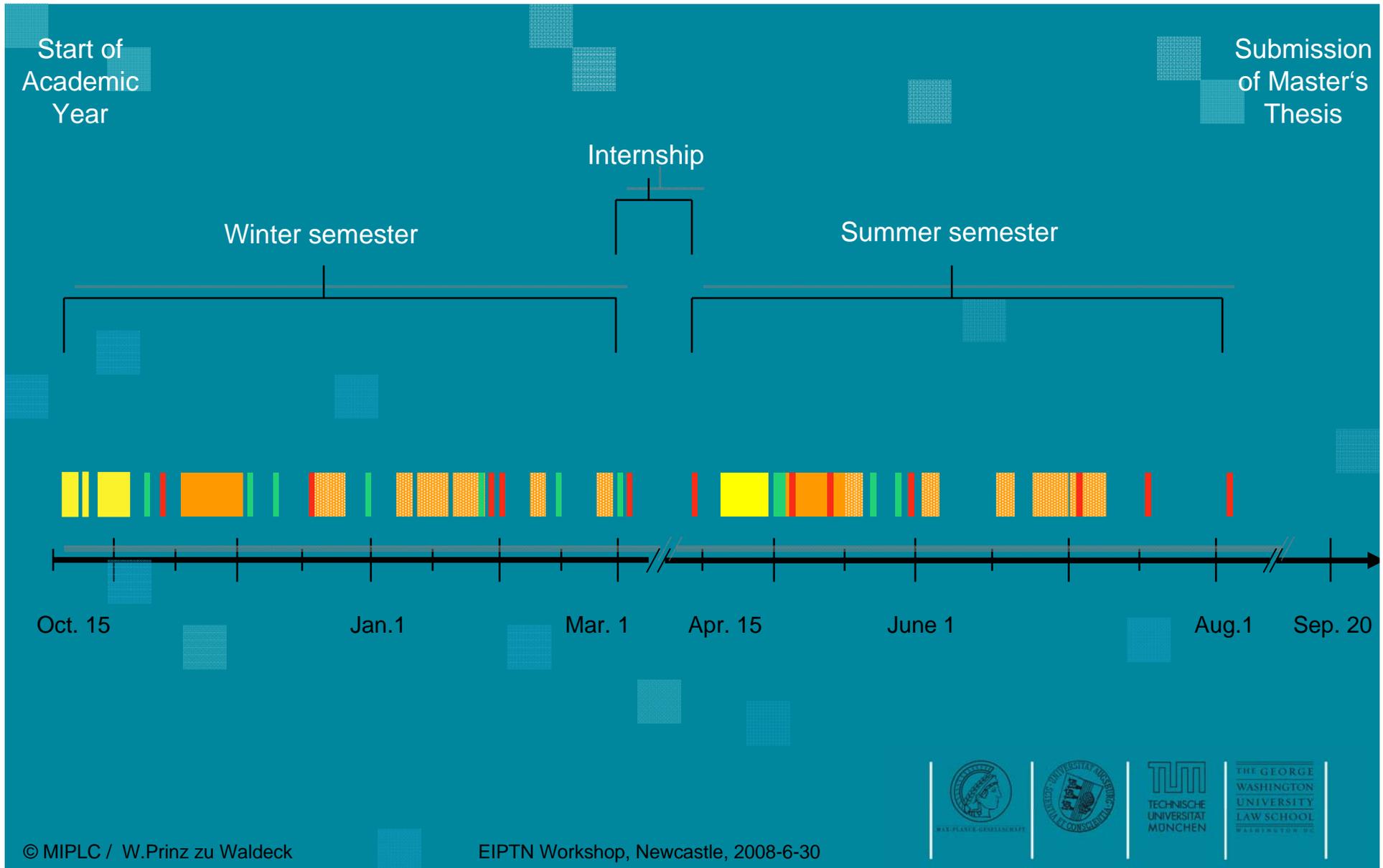


# 'Layer on Layer Approach' - Patent Law – Summer Term





# 'Layer on Layer Approach' - Patent Law





### Combination of different teaching methods:

**Socratic** & predominantly **case-based** -  
requiring constant and intensive preparation and participation

**Doctrinal method / Lecture** – to relay concepts, structures

**Problem solving method** – verification of students' understanding,  
employed especially in tutorials and practise-focused courses

**Simulation method** – e.g. license negotiation, arbitration simulation

**Clinical method** – internship



## Further Information

**THANK YOU !**

**QUESTIONS WELCOME**



**Contact:**

Wolrad Prinz zu Waldeck und Pyrmont  
Munich Intellectual Property Law Center (MIPLC)  
Marstallstrasse 8  
80539 Munich, Germany  
Phone +49 (89) 2 42 46-5348  
Fax +49 (89) 2 42 46-522  
E-Mail: w.waldeck@miplc.de

**www.miplc.de**

