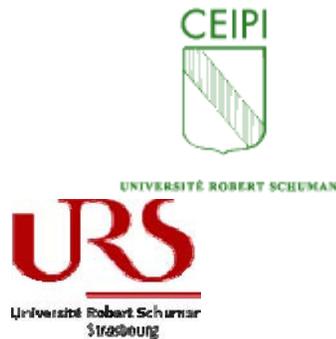


IP Curricula and Teaching Materials



CEIPI
Université Robert Schuman
Ms. Hsiao-Fen HSU



UNIVERSITÉ ROBERT SCHUMAN

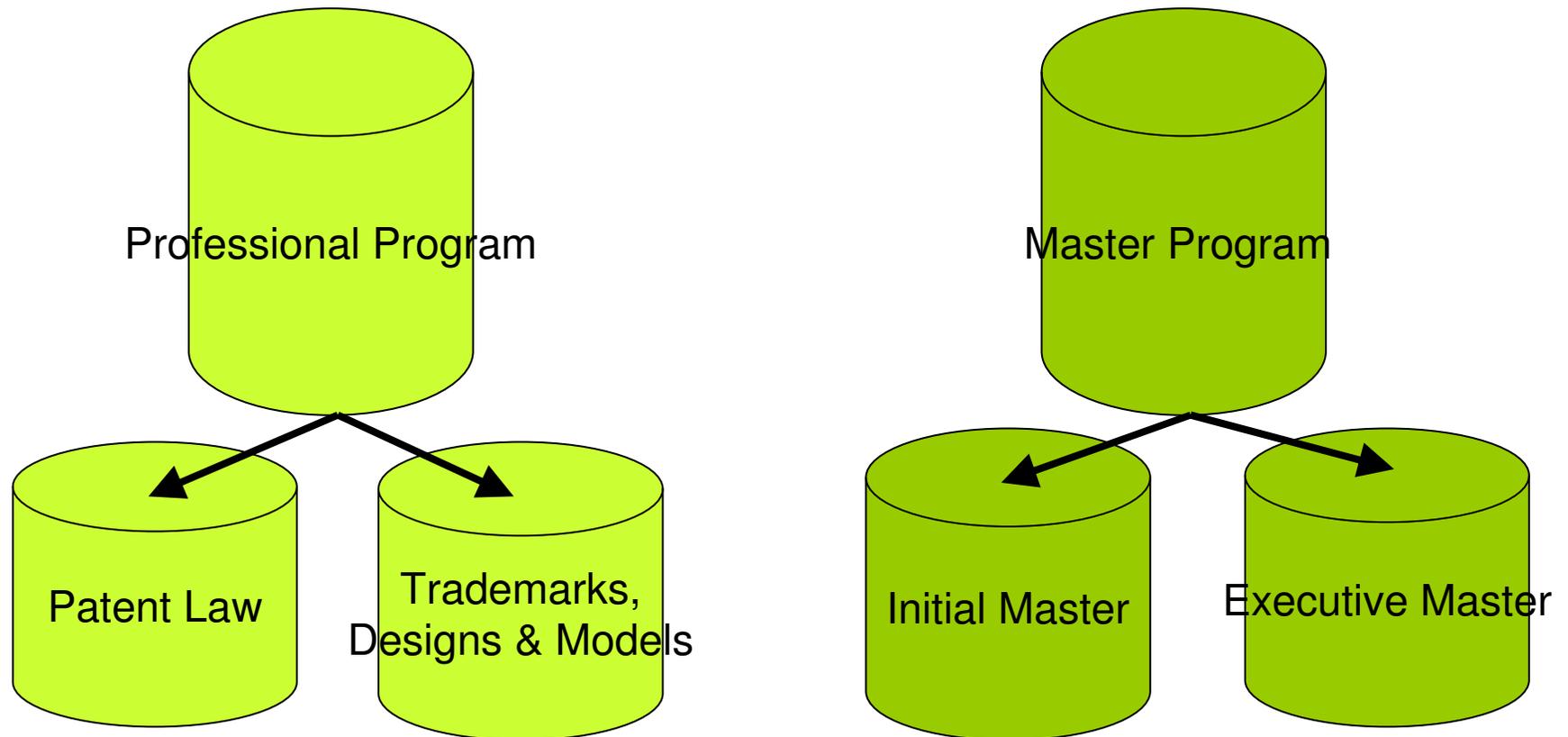
Introduction

- Idea of CEIPI
- Courses Structures of CEIPI
- Pedagogical Methods of CEIPI



Courses Structures

- 2 principal types of structure





UNIVERSITÉ ROBERT SCHUMAN

Professional Program on Patent Law

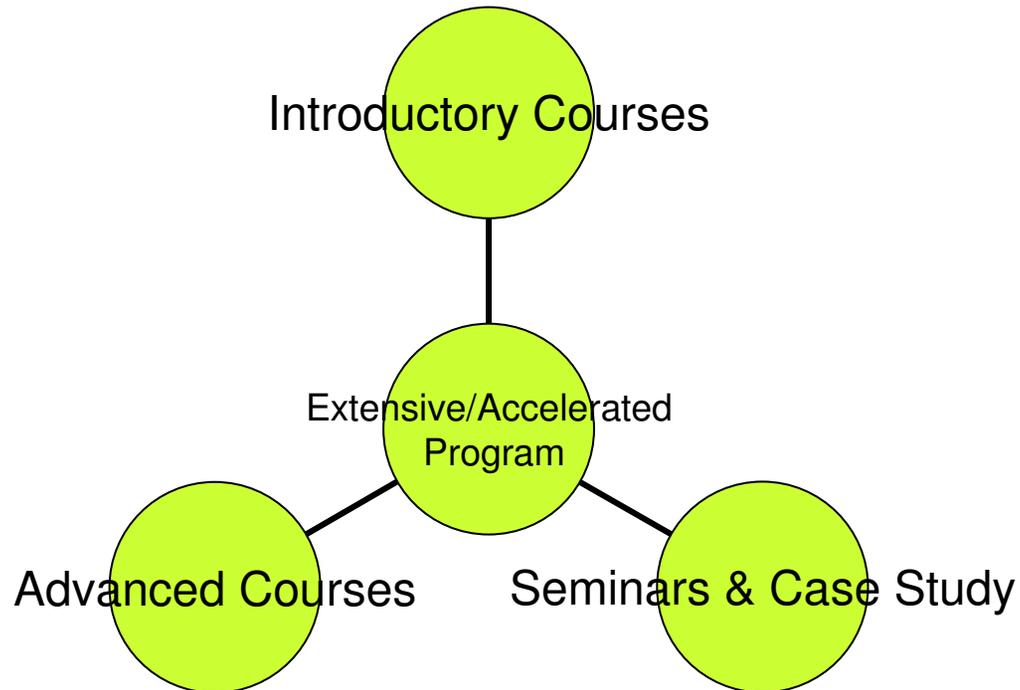
□ Extensive/Accelerated Program Patent option

- Courses Description
- Courses Objectives
- Teaching Language



UNIVERSITÉ ROBERT SCHUMAN

Professional Program on Patent Law





UNIVERSITÉ ROBERT SCHEMAN

Professional Program on Patent Law

□ Introductory Courses

- Introduction of Law
- Introduction to Civil Procedure
- Commercial Law
- General Introduction to IP Law



UNIVERSITÉ ROBERT SCHEMAN

Professional Program on Patent Law

□ Advanced Courses

- Patent Acquisition
- Application Procedure
- Patent Exploitation
- Patent Litigation
- International Conventions and International Law



UNIVERSITÉ ROBERT SCHEMAN

Professional Program on Patent Law

- Seminars and Case Study
 - Patent Application Practice
 - Patent Case Study
 - Professional Deontology
 - Seminar on EQE Preparation



UNIVERSITÉ ROBERT SCHEMAN

Professional Program on Trademarks, Design and Models Law

□ Introductory Courses

International Convention and international Law

- Introduction to international trademarks law
- Introduction to international conventions



UNIVERSITÉ ROBERT SCHUMAN

Professional Program on Trademarks, Design and Models Law

□ Advanced Courses

■ Trademarks Law

- French Trademarks Law
- Community Trademarks Law
- Domain Name Regulation
- Geography indication



UNIVERSITÉ ROBERT SCHUMAN

Professional Program on Trademarks, Design and Models Law

□ Advanced Courses

- Copyright Law
- French and Community Design and Models Law
- Exploitation of Trademarks, Designs and Models
- Infringement



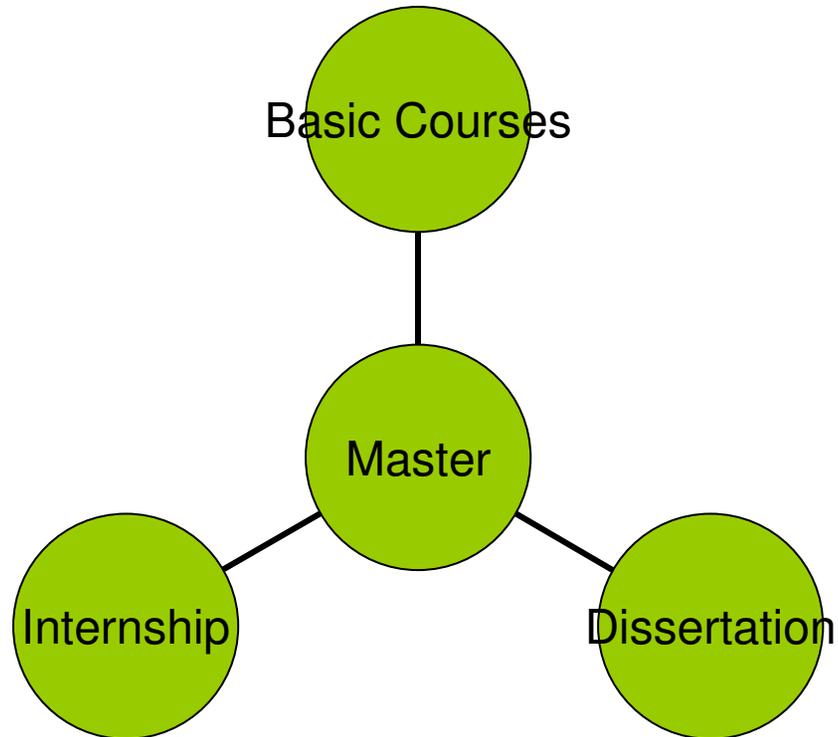
UNIVERSITÉ ROBERT SCHARER

Professional Program on Trademarks, Design and Models Law

- Seminars and Case Study
 - Practical Seminars on French Trademarks Law
 - « Journée Contrefaçon »
 - Alternative Mechanisms of different regulation



Master Program- Initial Master





UNIVERSITÉ ROBERT SCHEMAN

Master Program- Initial Master

□ Initial Master – Professional Purpose

Intellectual Property Contract, Technology Transfer and Competition Law

■ Basic Courses

- International IP Law
- Patent Law
- Copyright Law
- Design and Models Law
- Language
- Trademarks Law
- Valorisation
- Competition Law

■ Research Dissertation

■ Internship



UNIVERSITÉ ROBERT SCHEMAN

Master Program- Initial Master

- Initial Master – Professional Purpose
Intellectual Property, Distribution and International
commerce Law
 - Basic Courses
 - International IP Law
 - IP Acquisition
 - IP Protection
 - Commercial methods and Finance
 - Language
 - Contract of Exploitation
 - Contract of Distribution
 - Competition Law
 - International Commerce
 - Research Dissertation
 - Internship



UNIVERSITÉ ROBERT SCHEMAN

Master Program- Initial Master

□ Initial Master – Research Purpose

Intellectual Property Law

■ Basic Courses

- Technology Law
- Trademarks Law
- Copyright Law
- Designs and Models Law
- Contract Law
- Community IP Law
- International Commercial Law and International Litigation
- Language

■ Research Dissertation



UNIVERSITÉ ROBERT SCHUMAN

Master Program- Executive Master





Master Program- Executive Master

- Module1 – Strategy
 - Business Strategies and Markets
 - Economic Environment and Influencing Factors
 - Development of IP-Based Business Strategies
- Module2 – Decision
 - Cost Accounting and Results Accounts
 - Investment and Decision
 - IP Exploitation
- Module3 – Implementation
 - Business Organisation
 - Finance and Investment
 - Technology & Innovation Management and Project Management



UNIVERSITÉ ROBERT SCHEMAN

Master Program- Executive Master

- Module4 – Organisation
 - International Trade and Commercial Law
 - International IP Law
 - IP Enforcement
- Module5 – Leadership
 - Marketing, Trademarks
 - Human relationship Management
 - IP Departments
- Module6 – Business Development
 - IP Based Economy
 - IP Exploitation



UNIVERSITÉ ROBERT SCHUMAN

CEIPI has always the solutions for your need on IP education!

ABOUT CEIPI

- Direction
 - General Director: Professor Yves REBOUL
 - Director of International Section: Markus HOESSLE
 - General Secretary: Stéphane THOMAS

- CEIPI Practical Info
 - Address: 11 rue du Maréchal Juin
BP 68 67046 Strasbourg, FRANCE
 - French Section: +33(0)3 88 14 45 86
 - International Section: +33(0)3 88 14 45 92
 - Fax: +33(0)3 88 14 45 94
 - E-mail: ceipi@urs.u-strasbg.fr
 - Website: www.ceipi.edu