

**Teaching Students to Practice Intellectual Property  
LL.M. and Certificate Programs**  
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Prof. Robert W. Gomulkiewicz  
Director, Intellectual Property Law & Policy Program  
University of Washington School of Law

- I. The “big bang” in intellectual property-related LL.M. Programs *circa* 2000
  - 5 IP LL.M. programs prior to 2000
  - 20+ IP LL.M. programs by 2006
  - Several general LL.M. programs with IP concentration
  - After General and Tax LL.M.’s, IP LL.M. is most popular LL.M. offering (virtually tied with International/Comparative Law)
  - 15+ IP Certificate Programs
  
- II. Who takes the LL.M. degree?
  - International students
  - Career switchers
  - Resume enhancers
  - Skill builders
  - Budding academics
  - IP geeks
  
- III. Who earns a Certificate?
  - Attempt to signal: “I like IP”
  
- IV. What is the worth of an IP LL.M. or a Certificate?
  - Traditional View
    - International students: graduate education
    - U.S. students: skepticism
  - Current View
    - International students: still valuable graduate education
    - U.S. students: good education; hit or miss employment value
  - Future View
    - Law becomes a doctoral level degree outside U.S. (e.g., Japan)
    - More international IP LL.M. offerings
    - IP LL.M. programs go on the road
    - Exchange programs
    - Value tied to U.S. leadership in IP?
    - More competition but more credibility?

## V. Thoughts on LL.M. curriculum

Should LL.M. curriculum differ from J.D. curriculum?

Deeply theoretical, deeply practical

Teaching the IP core subjects

- Individual courses?
- Light survey?
- Intensive survey

Advanced theory

IP in relation to other laws (e.g., anti-trust; tax)

IP in relation to non-law disciplines (e.g., economics)

IP in industry (e.g., software; biotech)

IP in practice (licensing; litigation; prosecution; legislation)

- Clinics
- Externships