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1	THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF FLORIDA
2	CASE NO. 97-3924
3	
4	JERRY GREENBERG, individually, and
5	IDAZ GREENBERG, individually,
6	Plaintiffs, COPY
7	vs.
	NATIONAL GEOGRAPHIC SOCIETY,
8	a District of Columbia corporation; NATIONAL GEOGRAPHIC ENTERPRISES, INC.,
9	a corporation; and MINDSCAPE, INC.,
10	a California corporation,
	Defendants.
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13	
14	701 Brickell Avenue
15	Suite 2100 Miami, Florida
16	Wednesday, July 31, 2002 10:00 a.m 10:35 a.m.
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19	DEPOSITION OF IDAZ GREENBERG
	(Volume 2 - Pages 28 to 52)
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21	
22	Taken before Donald W. McKay, RMR, CRR, a
23	Notary Public for the State of Florida at Large,
24	pursuant to Notice of Taking Deposition filed in the
25	above-styled cause.

1	
2	PRESENT:
3	NORMAN DAVIS, ESQ., of the firm of Steel Hector & Davis, LLP, on behalf
4	of the Plaintiffs.
5	ROBERT G. SUGARMAN, ESQ., of the firm of Weil Gotshal & Manges, LLP, on behalf of
6	the Defendants.
7	ALSO PRESENT: Jerry Greenberg
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16	INDEX
17	IDAZ GREENBERG DIRECT EXAMINATION BY MR. SUGARMAN
18	CROSS-EXAMINATION BY MR. DAVIS
19	FURTHER REDIRECT EXAMINATION BY MR. SUGARMAN 45
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1	Thereupon,
2	IDAZ GREENBERG
3	was called as a witness by the Defendants, and
4	having been first duly sworn, testified as follows:
5	THE WITNESS: Yes, I do.
6	DIRECT EXAMINATION
7	BY MR. SUGARMAN:
8	Q. Ms. Greenberg, as I said when we started
9	the last session, or as Naomi said, if you don't
10	understand any of the questions I'm going to ask
11	you, please tell me and I'll rephrase them. And if
12	you don't ask me, I'll assume you do understand the
13	question. Is that fair?
14	A. Yes. Thank you.
15	MR. DAVIS: May I put that same objection
16	on the record, before we start?
17	MR. SUGARMAN: Yes.
18	MR. DAVIS: I'd like to object, and have it
19	as a standing objection, to the use of any of
20	the testimony or other information for the
21	purposes of dealing with the issue of the number
22	of works that should be counted in the
23	calculation of statutory damages. We had
24	objected to that in prior filings with the
25	Court, and I want to state it briefly here at

the outset. Thank you.

2 BY MR. SUGARMAN:

1

Q. Did you create any of the images or the
text which were published in the National Geographic
magazine and which are the subject of this lawsuit?
A. Yes.

Q. Which of the images, if you can remember8 them, did you create?

9 A. In the sense of creating -- if you mean 10 taking the photographs, no. I did appear in the 11 article, the Buck Island article. This is a family 12 story.

13 Q. Did you write any of the text of any of the 14 articles?

A. I am credited as being the writer on the
Buck Island story, because I took notes while we
were shooting it. And they sent a writer from
National Geographic who stayed at our home with us
for three days or four days, and I told him about
the trip and he then wrote it in Geographic-ese.

Q. Did you personally suffer any damages as a result of the publication of The Complete National Geographic on CD-ROM? When I say "personally," I'm distinguishing you, Idaz Greenberg, from Jerry Greenberg and from Seahawk.

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A. Well, first of all, I would have to object
 to that distinction, because my husband and I work
 together. We have been married for 47 years. We
 have been in business together the entire time. So
 it's hard to make a distinction.

Q. What I'm trying to get at is whether you as
a person, as opposed to you as part of Seahawk
Productions, which is the proprietorship, suffered
any personal damages as a result of the publication
of The Complete National Geographic on CD-ROM?

11 A. I'm not a proprietor of Seahawk Products. 12 It's a sole proprietorship. It's my husband's. I 13 consider it damage, the fact that work that was 14 created by us was not paid for and used in that 15 product.

16 Q. Have you made any attempt to calculate the 17 amount of those damages?

18 A. No.

22

19 Q. Do you as a plaintiff in this lawsuit 20 intend, at the damage trial, to attempt to quantify 21 the amount of those damages?

A. I don't understand what you --

Q. Yesterday, at Mr. Greenberg's deposition,
he said that he was seeking statutory damages.

25 A. Yes. We are.

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Is that your understanding of what the 1 Ο. plaintiffs in this lawsuit are going to seek at the 2 trial, statutory damages? 3 Yes. As of now. Α. 4 Has there been any discussion of changing 5 Ο. Just answer yes or no. 6 that? No. 7 Α. Have you or, to your knowledge, has anyone 8 Ο. else consulted with any experts to attempt to 9 determine an amount of money that the Geographic 10 would have paid had they negotiated with you and/or 11 Mr. Greenberg prior to publication of The Complete 12 National Geographic? 13 Α. 14 No. 15 Q. Have you made any calculation of the amount that the National Geographic would have paid if 16 negotiations had taken place with you and/or your 17 18 husband before the publication of The Complete National Geographic? 19 20 Α. No. 21 0. As of today, do you intend, at the damage trial, to offer evidence of the amount of money that 22 23 National Geographic would have paid had there been a 24 negotiation between the Geographic and you and/or 25 your husband before publication?

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1	MR. DAVIS: I'll object to the extent that	
2	it calls for a legal conclusion.	
3	THE WITNESS: I was going to say the same	
4	thing. Basically, I don't do that, because it's	
5	not my milieu.	
6	BY MR. SUGARMAN:	
7	Q. I understand that. But I'm asking you	
8	whether it's your let me phrase it differently.	
9	Is it your understanding, as we sit here	
10	today, that the plaintiffs will offer any testimony	
11	or evidence at the trial concerning the amount of	
12	money that the Geographic would have paid had there	
13	been a negotiation between you and/or your husband	
14	and the Geographic prior to the publication of the	
15	CD-ROM?	
16	MR. DAVIS: Same objection.	
17	THE WITNESS: It's so speculative, I	
18	couldn't even guess at anything like that.	
19	BY MR. SUGARMAN:	
20	Q. What is speculative?	
21	A. Your whole first of all, how could we	
22	have evaluated anything before the product was out,	
23	when we found out about it when the barn door was	
24	open? No way to go back in history.	
25	Q. My question isn't how you would do it. My	

		35
. 1	question is whether you intend to attempt to	·
2	quantify that amount or to estimate that amount at	·
3	the trial.	
4	MR. DAVIS: Same objection.	
5	THE WITNESS: That wouldn't be what I would	
6	do.	
7	BY MR. SUGARMAN:	
8	Q. Let me show you three books that were	
9	marked at yesterday's deposition. They are Jerry	
10	Greenberg Exhibits 21, 22, and 23.	
11	A. Thank you.	
12	Q. In his testimony, Mr. Greenberg testified	
13	that those were the only books presently available	
14	to distributors of the many books that have been	
15	published over the years by Seahawk Press. Is that	
16	accurate, to your understanding?	
17	A. To my understanding. I should tell you	÷
18	that my husband is the one who markets the books and	
19	does all of that, so I have no knowledge of any of	
20	that.	-
21	Q. To your knowledge, have any new books been	
22	published by Seahawk since 1995?	
23	A. I believe we did a I'm not sure of the	
24	date I believe we did a mini version of my book,	
25	Guide to Corals and Fishes. We also did a mangrove	

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1	book, but I don't know the date on that.	
2	Q. The same question as to any other	
3	materials. Mr. Greenberg yesterday mentioned	
4	calendars, posters, and two others that I don't	
5	recall as I sit here. And the question is whether	
6	any of those were published anew, as opposed to	·
7	reprints of older materials, since 1995?	
8	A. Again, I'm not sure of the date. But we	
9	produced some mini cards of my work, which are new.	
10	I think you would call them new. They're not	
11	slightly different format. It's the same stuff. We	
12	have things in the works. Nothing produced that	
13	comes to mind at this moment.	
14	Q. I take it from your last answer that you	
15	are today, as your husband testified he was when he	
16	testified yesterday, still active in your business.	
17	A. Oh, yes.	
18	Q. Would you describe, as of today, what that	
19	activity is.	
20	A. My husband and I decide on projects to work	
21	on. And I do illustrations and write, and he does	
22	photography and also does some writing. I also do	
23	some photography. I mean we all do a little bit of	
24	everything. But generally speaking, all the	
25	photographs are my husband's or my son's; all the	
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illustrations are mine, with exceptions there, also. 1 2 Who does the writing when that is required Ο. or desired? 3 Originally, my husband did all the writing, Α. 4 and slowly I took over. And now I do all the 5 6 writing, along with my daughter, Mimi, my youngest 7 daughter, who is a very good editor and works with me. 8 9 In the period since 1995, have sales of Ο. Seahawk's products, whether they be books or 10 11 materials, changed in any way or remained at about 12 the same levels? 13 Α. I'm independent of any of the business 14 I like the work that I do. I don't like the parts. 15 work that my husband does, and thank goodness he 16 does it. Bookkeeping, that is. 17 Yesterday, in his testimony, Mr. Greenberg Ο. mentioned events that have an impact on sales, such 18 as hurricanes. Are there any events that have taken 19 place over the last seven or eight years, since 20 1995, which stand out in your mind as to an event 21 which actually had an effect on the sales 22 23 performance of Seahawk? 24 I really couldn't speculate on that, Α. because basically -- I mean if the economy goes 25

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1	down, our sales go down like every other company	
2	there is. But I have no knowledge of anything	
3	special right now.	
4	Q. Are you aware of any instance in which one	
5	of the images that Mr. Greenberg took and which was	
6	published in the National Geographic CD-ROM was	
7	copied by somebody else?	
8	A. By "copied," do you mean used without	
9	permission?	
10	Q. I'll take that, sure.	
11	A. Are you giving me a context of years?	
12	Q. Well, The Complete National Geographic was	
13	published in 1997. So it would be anytime since	
14	then, as to whether you're aware that anyone has	
15	used one of Mr. Greenberg's images without	
16	authorization.	
17	A. Not that I'm aware of.	
18	Q. Are you aware of any instance in which	
19	someone used any image or text that was published in	
20	The Complete National Geographic on CD-ROM without	
21	authorization, whether it's Mr. Greenberg's, yours,	
22	or anybody else's?	
23	A. No, I'm not.	
24	Q. Has the publication of The Complete	
25	National Geographic on CD-ROM had any effect, to	

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1	your knowledge, on the sales of the books of
2	materials that are published by Seahawk?
3	A. Again, I'm not involved in that.
4	Q. Well, whether you're involved or not, do
5	you have any information that the publication of
6	The Complete National Geographic on CD-ROM has
7	affected the sales of the books and materials that
8	are published by Seahawk?
9	A. Neither one way or the other. I have no
10	knowledge.
11	MR. SUGARMAN: Thank you. I don't have any
12	further questions. I told you it would be
13	short.
14	MR. DAVIS: Let me ask a couple.
15	CROSS-EXAMINATION
16	BY MR. DAVIS:
17	Q. You have said that you left business and
18	sales matters to your husband with respect to
19	Seahawk Products, and you said that you did not know
20	whether anyone had used any of his images from the
21	CD-ROM product without his knowledge. You said you
22	didn't know that. If you wanted to find out, would
23	it be feasible to find out?
24	A. It would be almost impossible to find out.
25	Q. Why?

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First of all, we'd have to come across 1 Α. something somewhere. We'd have to -- there is no 2 3 way -- you couldn't just -- I have no idea of how you could find that out, and yet I know that it must 4 5 be -- there must be people out there using the material, copying it and using it improperly. 6 But until we actually see a product with those images on 7 8 it, we'll never know. What makes you believe there are people out 9 0. 10 there, copying and using his images? For the simple reason that most people 11 Α. 12 don't have access to the sorts of images that we have access to. Both his work and my work are very 13 14 distinct and very -- what is the word -- very focused on underwater subjects, marine subjects, not 15 even freshwater subjects. So that anyone who is 16 17 interested in that would find it very useful -people like designers, art directors, decorators --18 to use this material as source. And very often, in 19 20 using them as source, they actually copy it. We've had this happen many times. Instead of simply using 21 it to see, well, this fish is red or this fish is 22 blue, they actually copy the fish. 23 24 To your knowledge, over whatever span of 0. years you want to consider, have you been aware that 25

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41 various individuals have copied, without 1 authorization, any of Mr. Greenberg's photographs or 2 any of your illustrations? 3 Many times. Ά. Yes. 4 5 What do you mean by "many"? 0. 6 Α. Well, when we find something that we 7 believe to be an infringement of our work, we always 8 notify the person who is using the work and try to 9 get them to cease and desist and accept the fact 10 that they're using it improperly and must not do 11 that; and in cases where people won't cooperate with 12 us, we have filed suit against them. 13 We are very avid about protecting our 14 copyrights. They are our estate, they are what we 15 leave to our children. This is our life's work. My 16 husband and I don't do anything but what we are 17 We produce books and things on underwater doing. subjects for the diving trade, the cruise trade, for 18 book stores, whoever wishes to buy our products. 19 20 And we have been in other businesses related to that as well, including T-shirts and things like that. 21 22 And we wish to protect that. 23 MR. DAVIS: I have no further questions. 24 MR. SUGARMAN: Just a couple. 25

1	REDIRECT EXAMINATION
2	BY MR. SUGARMAN:
3	Q. You said that it was impossible to find out
4	whether people were using or had used images taken
5	by Mr. Greenberg which had been published in the
6	CD-ROM version without authorization. Is it equally
7	impossible to find out whether people used images
8	taken by Mr. Greenberg which were published in the
9	paper version of the magazine without authorization?
10	A. It's the same problem. Basically we
11	don't look for infringements, but we find them
12	everywhere. We went on a trip together to Key West
13	for three days, for rest and recreation, and we
14	found our art images on the walls of the aquarium,
15	in a guide book for the aquarium. We found our
16	images on the side of beautiful angelfish
17	photograph of my husband's, full-size, on the side
18	of a building. We didn't seek this out, but we
19	found these things. We found about five
20	infringements on that trip, major things.
21	Q. Could you identify from what publications
22 -	these five infringements had been copied.
23	A. Yes.
24	Q. Were any of them copied, to your knowledge,
25	from the CD-ROM product, the National Geographic?
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1	A. This is before the CD-ROM. Right.	
2	Q. Were any of them copied from the paper	
3	version of the National Geographic magazine?	
4	A. No.	
5	Q. You said that you were certain that there	
6	are people out there who are using images published	
7	in the CD-ROM version of the National Geographic	
8	magazine. Are you equally certain that there are	
9	people out there who have used images published in	
10	the paper version of the magazine over the years?	
11	A. Oh, yes.	
12	MR. SUGARMAN: I don't have anything	
13	further.	
14	MR. DAVIS: Let me follow up on that.	
15	RECROSS-EXAMINATION	
16	BY MR. DAVIS:	
17	Q. Mr. Sugarman has asked you several	
18	questions regarding improper use of images in the	
19	CD-ROM product and what he calls the paper version	
20	of the monthly magazine. Do you have any	
21	distinction, in your mind, as to the ability to copy	
22	from those two kinds of products?	
23	A. Oh, yes.	
24	Q. What distinction is that?	
25	A. A great distinction. I have the product.	

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I access --

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2	Q. Which product?
3	A. The 108 years. I accessed it on my
4	computer. I found that not only did I not have to
5	enter the program to get the images, but I could go
6	straight to the image file and print out any image
7	that I wanted to from that whole collection. It was
8	easy. It was four steps of selections on the
9	computer.
10	In other words, independent of the program
11	that runs it I don't know what you call it the
12	software that runs it, you can simply open a file
13	called "Images" and click on it. You then have the
14	choice of images. You can choose any image and
15	print it out.
16	Q. Given the distinction you've just made, how
17	do you regard, if you do, the potential for injury
18	to your husband's images, in terms of improper use
19	through the CD-ROM product?
20	MR. SUGARMAN: Object to the form.
21	THE WITNESS: It's so easy to access things
22	on that in your mind, think of 108 years of
23	National Geographic magazines in a bookcase.
24	Your chance of figuring out which issue to go
25	to, to find a specific thing, are practically

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1 nil. So you get the 108 years product, which is 2 The Complete National Geographic, and you want a 3 picture of a fish. So you go to the search 4 engine that comes with it and you type in, 5 "Fish." You could do bullion searches. You 6 could do all kinds of searches to find any subject, and it will narrow it down immediately. 7 8 Just for fun, I typed in our name. It 9 immediately gave me a listing of all of our articles or Jerry's articles, and I was able to 10 choose any one of them and go to it immediately 11 and print out anything I wanted from it. 12 And 13 there are several ways to do it. 14 MR. DAVIS: I have nothing further. 15 MR. SUGARMAN: That prompts a couple more 16 questions. 17 FURTHER REDIRECT EXAMINATION BY MR. SUGARMAN: 18 19 Have you done any comparison between the Ο. 20 quality of a copy printed out from the CD-ROM version of the magazine and the quality of a copy 21 printed from the paper version? 22 23 Α. Yes. 24 What did you determine? Ο. I bought an under-\$200 color copier, 25 Α.

because I didn't have one. I have a laser copier 1 I bought an that I use, black and white. 2 inexpensive, in any store, copier. And I printed up 3 several photographs from it, from the 108 years 4 product. And I found the quality was very much 5 dependent on the paper that you printed on, which 6 surprised me; that if you took good-quality, 7 photographic-quality paper, and put it in that \$169 8 printer, you got a really beautiful print. 9 Now, the body copy was not good, because 10 the product is made to give you high definition on 11 the images and poor definition on the text, because 12 13 otherwise it would be a very slow program to use. It would be too much to get into. So, to speed 14 15 things up, they made the text secondary to the 16 pictures. 17 Everyone knows people very rarely read the 18 Geographic. They really look through the pictures. The pictures were excellent. I have prints that I 19 made that show the quality that they are. 20 I printed 21 out advertisements. I printed out articles. Ι 22 printed out the moving picture sequence. I qot 23 excellent results.

24 Q. Have you compared those prints that you 25 made with prints that are made on a color copier

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from the print version of the magazine? 1 Prints from a color copier, directly from 2 Α. 3 the magazine, are not as good as the prints that you 4 get from this 108 years product. How do you know that? Have you actually 5 0. compared them? 6 7 I did both. Α. Yes. 8 Ο. Have you compared the index or the search 9 engine that is included in the CD-ROM product with the National Geographic index that has been 10 11 published in paper? 12 I'm aware of the index. However, the index Α. is printed once a year. And I know that we kept 13 14 every issue of Geographic. We have a lifetime subscription to geographic. We, at one time, had 15 every issue from the time -- from 1958 on -- no, 16 1960 something on. And there was no way, with that 17 row of yellow spines, that you're going to be able 18 to pick out any of the indices. I mean it's almost 19 20 impossible. 21 That wasn't my question. My question was Ο. whether you compared the index that is included in 22 the CD-ROM product with the paper index, in terms of 23

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A. I didn't compare it, per se. But I did --

what you could search for.

1	I have used both. I have experience with it. And
2	as far as the paper one, it's difficult to use.
3	There is no interaction. With the 108 years
4	product, there is interaction. The screen comes up
5	and prompts you what you're looking for, what is the
6	subject. It prompts you to the search. Very easy.
7	Anyone can do it. There is a thing that moves or
8	pulses, and you know that that's the window that you
9	have to answer in. It's very accessible. You can
10	type in anything and find it. And it will even tell
11	you how many things it found. If you type in a very
12	general subject, like fishes, it will say there
13	is like, I don't know, a couple hundred you have
14	to narrow it down. But it allows you to do that.
15	It leads you through it. It really is a
16	self-explanatory way of doing it, because it's
17	interactive. You don't get that on print.
18	Q. You had mentioned, in one of your answers
19	before, the ability to find images that were taken
20	by Mr. Greenberg. Is there a difference between the
21	ability to find a list of images taken by
22	Mr. Greenberg when you do it on the CD-ROM index as
23	opposed to the paper index?
24	A. I'm sorry. Could you repeat that.
25	MR. DAVIS: I didn't understand you.
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1 BY MR. SUGARMAN:

2	Q. If you were looking and wanted to look for
3	the list of pictures, images that have been taken in
4	various issues of the National Geographic magazine
5	or printed in various issues of the National
6	Geographic magazine that were taken by Jerry
7	Greenberg, would there be a difference in the ease
8	of doing that?
9	A. Oh, yes.
10	Q. Between the CD-ROM index and the paper
11	index?
12	A. Oh, yes.
13	Q. Explain why that is.
14	A. Well, yes. The printed index is printed, I
15	believe, once a year. I don't know if it still is.
16	I don't follow it any more. But it was, at one
17	time, printed at the end of the year. It only deals
18	with the things that were printed then. Whereas
19	when you are using the search engine and the CD-ROM,
20	it's the entire 108 years it's searching through.
21	Q. When you say the paper index only deals
22	with things that were printed then, what do you mean
23	by that?
24	A. As I recall I may be wrong but as I
25	recall, it is an index of that year's issues.

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I see.

Q.

1	Q. 1 BCC.
2	A. And is limited to that. I may be wrong.
3	They may have changed it since then. However, the
4	108 years is an index of 108 years of National
5	Geographic, by subject, by author, by title, by
6	almost any information you want. You could take
7	something as general as a country and it will give
8	you listings of things about that country. You
9	could choose to search it in almost any way you want
10	and you will get results.
11	Q. As you understand it, are there any
12	categories of information that you could get from
13	the index of the CD-ROM that you could not get from
14	the paper index?
15	A. Oh, yes. I believe so, yes.
16	Q. Can you tell me what those are.
17	A. I don't think, on the printed index it's
18	hard for me to remember, but I don't think on the
19	printed index you could put in, for instance, the
20	species of fish. You can do that on the search
21	engine.
22	Q. Anything else that occurs to you?
23	A. Well, things of that nature. Homing in on
24	something in a very focused way.
25	MR. SUGARMAN: I have no further questions.

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1	MR. DAVIS: No further questions. That's
2	it.
3	(Thereupon the taking of the deposition was
4	adjourned.)
5	EXCEPT FOR ANY CORRECTIONS MADE ON THE
6	ERRATA SHEET BY ME, I CERTIFY THIS IS A
7	TRUE AND ACCURATE TRANSCRIPT.
8	FURTHER DEPONENT SAYETH NOT.
9	
10	
11	IDAZ GREENBERG
12	Sworn to and subscribed before me this
13	
14	day of 2002.
15	Personally known or I.D.
16	
17	Notary Public in and for the
18	State of Florida at Large.
19	My commission expires:
20	
21	
22	
23	
24	
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52 1 2 CERTIFICATE 3 STATE OF FLORIDA: COUNTY OF DADE: 4 I, the undersigned authority, certify that IDAZ GREENBERG personally appeared before me and was 5 duly sworn. 6 WITNESS my hand and official seal this 6th day of August 2002. 7 8 Donald W. McKay, RMR, CRR 9 Notary Public - State of Florida My Commission No.: CC890407 10 Expires: December 19, 2003 11 STATE OF FLORIDA: 12 COUNTY OF DADE : I, DONALD W. MCKAY, RMR, CRR, a Notary 13 Public for the State of Florida at Large, hereby certify that I reported the deposition of IDAZ 14 GREENBERG; and that the foregoing pages, numbered from 1 to 51, inclusive, constitute a true and 15 correct transcription of my shorthand report of the deposition by said witness on this date. 16 I further certify that I am not an attorney or counsel of any of the parties, nor a relative or 17 employee of any attorney or counsel connected with the action nor financially interested in the action. 18 WITNESS my hand and official seal in the City of Miami, County of Dade A state of Florida, 19 this 6th day of August 20/2. 20 21 Donald W. McKay, RMR, CRR-22 Notary Public - State of Florida My Commission No.: CC890407 23 Expires: December 19, 2003 24 25

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VERITEXT FLORIDA, LLC

BENOWITZ - BERMAN - COOK - IVY - MATZ TRAKTMAN 19 West Flagler Street, Suite 1020 Miami, Florida 33130

305-371-1884 305-377-1100(fax) August 7, 2002 Idaz Greenberg c/o Norman Davis, Esq. Steel Hector & Davis, LLP 200 South Biscayne Blvd., Ste. 4000 Miami, FL 33131 RE: Greenberg v National Geographic DEPO OF: Idaz Greenberg TAKEN: July 31, 2002 Number of pages: 25 pages Available for reading until: 30 days Dear Ms. Greenberg:

This letter is to advise you that the transcript of your deposition is available for reading and signing.

Please make an appointment to come to our office at Suite 1020, 19 West Flagler Street, Miami, Florida, to read and sign the transcript. Our office hours are 8:30 a.m. to 4:30 p.m., Monday through Friday. In the event other arrangements are made, please send us a notarized list of any and all corrections and/or changes, noting page and line numbers, and the reason for such changes, so that we can furnish respective counsel with a copy.

If the reading and signing has not been completed prior to the above-referenced date, we shall conclude that you have waived the reading and signing of the deposition transcript.

Your prompt attention to this matter is appreciated.

Sincerely,

Donald W. McKay, RMR, CRR cc: (Copy to all counsel)

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VERITEXT FLORIDA, LLC BENOWITZ - BERMAN - COOK - IVY - MATZ TRAKTMAN Suite 1020, Biscayne Building 19 West Flagler Street Miami, Florida 33130 (305) 371-1884 (305) 377-1100 (fax) 54

August 7, 2002

Robert G. Sugarman, Esq. Weil Gotshal & Manges, LLP 767 Fifth Avenue New York, NY 10153

RE: Greenberg v National Geographic DEPO OF: Idaz Greenberg TAKEN: July 31, 2002 Number of pages: 25 pages Available for reading until: 30 days

Dear Counsel:

The original transcript of the deposition listed above is enclosed for your file. The witness did not waive reading and signing and has been sent a letter notifying them to come in to read and sign their deposition transcript.

The witness will be provided a copy of their deposition for reading in our office should they come in to review the transcript, and we will forward to you any corrections made by the witness at that time, along with an original signature page to be attached to the original transcript. Sincerely,

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Donald W. McKay, RMR, CRR

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1	THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF FLORIDA	
2	CASE NO. 97-3924	•
3		
4		
5	JERRY GREENBERG, individually, and IDAZ GREENBERG, individually,	
6	Plaintiffs, COPY	
7	vs.	
8	NATIONAL GEOGRAPHIC SOCIETY, a District of Columbia corporation; NATIONAL GEOGRAPHIC ENTERPRISES, INC.,	
9	a corporation; and MINDSCAPE, INC., a California corporation,	
10	Defendants.	
11	Derendants.	
12		
13		
14	701 Brickell Avenue	
15	Suite 2100 Miami, Florida Wednesday, July 31, 2002	
16	10:00 a.m 10:35 a.m.	
17		
18		
19	DEPOSITION OF IDAZ GREENBERG (Volume 2 - Pages 28 to 52)	
20	(vorume 2 - rages 20 to 52)	
21		
22	Taken before Donald W. McKay, RMR, CRR, a	1
23	Notary Public for the State of Florida at Large,	
24	pursuant to Notice of Taking Deposition filed in the	
25	above-styled cause.	

		29
		27
1		
2	PRESENT:	
3	NORMAN DAVIS, ESQ., of the firm of Steel Hector & Davis, LLP, on behalf	
4	of the Plaintiffs.	
5 6	ROBERT G. SUGARMAN, ESQ., of the firm of Weil Gotshal & Manges, LLP, on behalf of the Defendants.	
7	ALSO PRESENT: Jerry Greenberg	
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16	INDEX	
17	IDAZ GREENBERG DIRECT EXAMINATION BY MR. SUGARMAN	
18	CROSS-EXAMINATION BY MR. DAVIS	
19	RECROSS-EXAMINATION BY MR. DAVIS	
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1	Thereupon,	
2	IDAZ GREENBERG	
3	was called as a witness by the Defendants, and	
4	having been first duly sworn, testified as follows:	
5	THE WITNESS: Yes, I do.	· .
6	DIRECT EXAMINATION	
7	BY MR. SUGARMAN:	
8	Q. Ms. Greenberg, as I said when we started	
9	the last session, or as Naomi said, if you don't	
10	understand any of the questions I'm going to ask	
11	you, please tell me and I'll rephrase them. And if	
12	you don't ask me, I'll assume you do understand the	
13	question. Is that fair?	•
14	A. Yes. Thank you.	
15	MR. DAVIS: May I put that same objection	
16	on the record, before we start?	
17	MR. SUGARMAN: Yes.	
18	MR. DAVIS: I'd like to object, and have it	
19	as a standing objection, to the use of any of	
20	the testimony or other information for the	
21	purposes of dealing with the issue of the number	
22	of works that should be counted in the	
23	calculation of statutory damages. We had	
24	objected to that in prior filings with the	
25	Court, and I want to state it briefly here at	

the outset. Thank you.

2 BY MR. SUGARMAN:

1

Q. Did you create any of the images or the text which were published in the National Geographic magazine and which are the subject of this lawsuit? A. Yes.

Q. Which of the images, if you can remember8 them, did you create?

9 A. In the sense of creating -- if you mean 10 taking the photographs, no. I did appear in the 11 article, the Buck Island article. This is a family 12 story.

13 Q. Did you write any of the text of any of the 14 articles?

A. I am credited as being the writer on the
Buck Island story, because I took notes while we
were shooting it. And they sent a writer from
National Geographic who stayed at our home with us
for three days or four days, and I told him about
the trip and he then wrote it in Geographic-ese.

Q. Did you personally suffer any damages as a result of the publication of The Complete National Geographic on CD-ROM? When I say "personally," I'm distinguishing you, Idaz Greenberg, from Jerry Greenberg and from Seahawk.

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Well, first of all, I would have to object Α. 1 to that distinction, because my husband and I work 2 together. We have been married for 47 years. We 3 have been in business together the entire time. So 4 it's hard to make a distinction. 5 What I'm trying to get at is whether you as 6 Ο. a person, as opposed to you as part of Seahawk 7 Productions, which is the proprietorship, suffered 8 any personal damages as a result of the publication 9 of The Complete National Geographic on CD-ROM? 10 I'm not a proprietor of Seahawk Products. 11 Α. It's a sole proprietorship. It's my husband's. Ι 12 consider it damage, the fact that work that was 13 created by us was not paid for and used in that 14 15 product. Have you made any attempt to calculate the 16 Q. 17 amount of those damages? 18 Α. No. 19 Do you as a plaintiff in this lawsuit Ο. 20 intend, at the damage trial, to attempt to quantify 21 the amount of those damages? 22 Α. I don't understand what you --23 Ο. Yesterday, at Mr. Greenberg's deposition, 24 he said that he was seeking statutory damages. 25 Α. Yes. We are.

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Is that your understanding of what the Ο. 1 plaintiffs in this lawsuit are going to seek at the 2 trial, statutory damages? 3 As of now. Α. Yes. 4 Has there been any discussion of changing Q. 5 Just answer yes or no. that? 6 7 Α. No. Have you or, to your knowledge, has anyone Ο. 8 else consulted with any experts to attempt to 9 determine an amount of money that the Geographic 10 would have paid had they negotiated with you and/or 11 Mr. Greenberg prior to publication of The Complete 12 National Geographic? 13 14 Α. NO. Have you made any calculation of the amount 15 Ο. that the National Geographic would have paid if 16 negotiations had taken place with you and/or your 17 husband before the publication of The Complete 18 19 National Geographic? 20 Α. NO. As of today, do you intend, at the damage 21 Ο. 22 trial, to offer evidence of the amount of money that National Geographic would have paid had there been a 23 24 negotiation between the Geographic and you and/or 25 your husband before publication?

33

34 1 I'll object to the extent that MR. DAVIS: it calls for a legal conclusion. 2 3 THE WITNESS: I was going to say the same thing. Basically, I don't do that, because it's 4 5 not my milieu. BY MR. SUGARMAN: 6 7 I understand that. But I'm asking you Ο. whether it's your -- let me phrase it differently. 8 9 Is it your understanding, as we sit here today, that the plaintiffs will offer any testimony 10 11 or evidence at the trial concerning the amount of money that the Geographic would have paid had there 12 been a negotiation between you and/or your husband 13 and the Geographic prior to the publication of the 14 15 CD-ROM? 16 MR. DAVIS: Same objection. 17 THE WITNESS: It's so speculative, I 18 couldn't even guess at anything like that. 19 BY MR. SUGARMAN: 20 0. What is speculative? Your whole -- first of all, how could we 21 Α. have evaluated anything before the product was out, 22 when we found out about it when the barn door was 23 open? No way to go back in history. 24 My question isn't how you would do it. 25 Q. My

		35
1	question is whether you intend to attempt to	
2	quantify that amount or to estimate that amount at	
3	the trial.	
4	MR. DAVIS: Same objection.	
5	THE WITNESS: That wouldn't be what I would	
6	do.	
7	BY MR. SUGARMAN:	
8	Q. Let me show you three books that were	
9	marked at yesterday's deposition. They are Jerry	
10	Greenberg Exhibits 21, 22, and 23.	
11	A. Thank you.	
12	Q. In his testimony, Mr. Greenberg testified	
13	that those were the only books presently available	
14	to distributors of the many books that have been	
15	published over the years by Seahawk Press. Is that	
16	accurate, to your understanding?	
17	A. To my understanding. I should tell you	
18	that my husband is the one who markets the books and	
19	does all of that, so I have no knowledge of any of	
20	that.	ł
21	Q. To your knowledge, have any new books been	
22	published by Seahawk since 1995?	,
23	A. I believe we did a I'm not sure of the	
24	date I believe we did a mini version of my book,	
25	Guide to Corals and Fishes. We also did a mangrove	
		Í

. .-

1	book, but I don't know the date on that.
2	Q. The same question as to any other
3	materials. Mr. Greenberg yesterday mentioned
4	calendars, posters, and two others that I don't
5	recall as I sit here. And the question is whether
6	any of those were published anew, as opposed to
7	reprints of older materials, since 1995?
8	A. Again, I'm not sure of the date. But we
9	produced some mini cards of my work, which are new.
10	I think you would call them new. They're not
11	slightly different format. It's the same stuff. We
12	have things in the works. Nothing produced that
13	comes to mind at this moment.
14	Q. I take it from your last answer that you
15	are today, as your husband testified he was when he
16	testified yesterday, still active in your business.
17	A. Oh, yes.
18	Q. Would you describe, as of today, what that
19	activity is.
20	A. My husband and I decide on projects to work
21	on. And I do illustrations and write, and he does
22	photography and also does some writing. I also do
23	some photography. I mean we all do a little bit of
24	everything. But generally speaking, all the
25	photographs are my husband's or my son's; all the

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illustrations are mine, with exceptions there, also. 1 2 0. Who does the writing when that is required 3 or desired? Originally, my husband did all the writing, 4 Α. and slowly I took over. And now I do all the 5 6 writing, along with my daughter, Mimi, my youngest 7 daughter, who is a very good editor and works with me. 8 9 In the period since 1995, have sales of 0. Seahawk's products, whether they be books or 10 11 materials, changed in any way or remained at about 12 the same levels? I'm independent of any of the business 13 Α. I like the work that I do. 14 parts. I don't like the 15 work that my husband does, and thank goodness he 16 does it. Bookkeeping, that is. 17 Ο. Yesterday, in his testimony, Mr. Greenberg mentioned events that have an impact on sales, such 18 as hurricanes. Are there any events that have taken 19 place over the last seven or eight years, since 20 1995, which stand out in your mind as to an event 21 which actually had an effect on the sales 22 performance of Seahawk? 23 I really couldn't speculate on that, 24 Α. because basically -- I mean if the economy goes 25

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		38
1	down, our sales go down like every other company	
2	there is. But I have no knowledge of anything	
3	special right now.	
4	Q. Are you aware of any instance in which one	
5	of the images that Mr. Greenberg took and which was	
6	published in the National Geographic CD-ROM was	
7	copied by somebody else?	
8	A. By "copied," do you mean used without	
9	permission?	
10	Q. I'll take that, sure.	ĺ
11	A. Are you giving me a context of years?	
12	Q. Well, The Complete National Geographic was	
13	published in 1997. So it would be anytime since	
14	then, as to whether you're aware that anyone has	
15	used one of Mr. Greenberg's images without	
16	authorization.	
17	A. Not that I'm aware of.	
18	Q. Are you aware of any instance in which	
19	someone used any image or text that was published in	
20	The Complete National Geographic on CD-ROM without	
21	authorization, whether it's Mr. Greenberg's, yours,	
22	or anybody else's?	
23	A. No, I'm not.	
24	Q. Has the publication of The Complete	
25	National Geographic on CD-ROM had any effect, to	

·	3	9
1	your knowledge, on the sales of the books of	
2	materials that are published by Seahawk?	
3	A. Again, I'm not involved in that.	
4	Q. Well, whether you're involved or not, do	
5	you have any information that the publication of	
6	The Complete National Geographic on CD-ROM has	
7	affected the sales of the books and materials that	·
8	are published by Seahawk?	
9	A. Neither one way or the other. I have no	
10	knowledge.	
11	MR. SUGARMAN: Thank you. I don't have any	
12	further questions. I told you it would be	
13	short.	
14	MR. DAVIS: Let me ask a couple.	
15	CROSS-EXAMINATION	
16	BY MR. DAVIS:	
17	Q. You have said that you left business and	
18	sales matters to your husband with respect to	
19	Seahawk Products, and you said that you did not know	
20	whether anyone had used any of his images from the	
21	CD-ROM product without his knowledge. You said you	
22	didn't know that. If you wanted to find out, would	
23	it be feasible to find out?	
24	A. It would be almost impossible to find out.	
25	Q. Why?	•

First of all, we'd have to come across 1 Α. something somewhere. We'd have to -- there is no 2 way -- you couldn't just -- I have no idea of how 3 you could find that out, and yet I know that it must 4 be -- there must be people out there using the 5 material, copying it and using it improperly. But 6 until we actually see a product with those images on 7 8 it, we'll never know.

9 Q. What makes you believe there are people out 10 there, copying and using his images?

For the simple reason that most people 11 Α. 12 don't have access to the sorts of images that we 13 have access to. Both his work and my work are very 14 distinct and very -- what is the word -- very 15 focused on underwater subjects, marine subjects, not 16 even freshwater subjects. So that anyone who is 17 interested in that would find it very useful --18 people like designers, art directors, decorators --19 to use this material as source. And very often, in 20 using them as source, they actually copy it. We've 21 had this happen many times. Instead of simply using 22 it to see, well, this fish is red or this fish is 23 blue, they actually copy the fish.

Q. To your knowledge, over whatever span of
years you want to consider, have you been aware that

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1 various individuals have copied, without 2 authorization, any of Mr. Greenberg's photographs or 3 any of your illustrations?

4

5

Α.

Yes. Many times.

Q. What do you mean by "many"?

A. Well, when we find something that we believe to be an infringement of our work, we always notify the person who is using the work and try to get them to cease and desist and accept the fact that they're using it improperly and must not do that; and in cases where people won't cooperate with us, we have filed suit against them.

13 We are very avid about protecting our 14 copyrights. They are our estate, they are what we 15 leave to our children. This is our life's work. Mγ 16 husband and I don't do anything but what we are 17 doing. We produce books and things on underwater 18 subjects for the diving trade, the cruise trade, for 19 book stores, whoever wishes to buy our products. 20 And we have been in other businesses related to that as well, including T-shirts and things like that. 21 22 And we wish to protect that. 23

24

25

MR. DAVIS: I have no further questions. MR. SUGARMAN: Just a couple.

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REDIRECT EXAMINATION

. .

2 BY MR. SUGARMAN:

1

3	Q. You said that it was impossible to find out
4	whether people were using or had used images taken
5	by Mr. Greenberg which had been published in the
6	CD-ROM version without authorization. Is it equally
7	impossible to find out whether people used images
8	taken by Mr. Greenberg which were published in the
9	paper version of the magazine without authorization?
10	A. It's the same problem. Basically we
11	don't look for infringements, but we find them
12	everywhere. We went on a trip together to Key West
13	for three days, for rest and recreation, and we
14	found our art images on the walls of the aquarium,
15	in a guide book for the aquarium. We found our
16	images on the side of beautiful angelfish
17	photograph of my husband's, full-size, on the side
18	of a building. We didn't seek this out, but we
19	found these things. We found about five
20	infringements on that trip, major things.
21	Q. Could you identify from what publications
22 -	these five infringements had been copied.
23	A. Yes.
24	Q. Were any of them copied, to your knowledge,
25	from the CD-ROM product, the National Geographic?

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This is before the CD-ROM. Right. 1 Α. Were any of them copied from the paper 2 0. version of the National Geographic magazine? 3 No. Α. 4 5 Ο. You said that you were certain that there are people out there who are using images published 6 in the CD-ROM version of the National Geographic 7 magazine. Are you equally certain that there are 8 9 people out there who have used images published in 10 the paper version of the magazine over the years? 11 Α. Oh, yes. 12 MR. SUGARMAN: I don't have anything 13 further. 14 MR. DAVIS: Let me follow up on that. **RECROSS-EXAMINATION** 15 16 BY MR. DAVIS: 17 Q. Mr. Sugarman has asked you several questions regarding improper use of images in the 18 19 CD-ROM product and what he calls the paper version of the monthly magazine. Do you have any 20 distinction, in your mind, as to the ability to copy 21 22 from those two kinds of products? 23 Oh, yes. Α. 24 Ο. What distinction is that? A great distinction. I have the product. 25 Α.

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I access --

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. Which product?

The 108 years. I accessed it on my Α. 3 computer. I found that not only did I not have to 4 5 enter the program to get the images, but I could go straight to the image file and print out any image 6 7 that I wanted to from that whole collection. It was easy. It was four steps of selections on the 8 9 computer.

In other words, independent of the program that runs it -- I don't know what you call it -- the software that runs it, you can simply open a file called "Images" and click on it. You then have the choice of images. You can choose any image and print it out.

16 Q. Given the distinction you've just made, how 17 do you regard, if you do, the potential for injury 18 to your husband's images, in terms of improper use 19 through the CD-ROM product?

20 MR. SUGARMAN: Object to the form. 21 THE WITNESS: It's so easy to access things 22 on that -- in your mind, think of 108 years of 23 National Geographic magazines in a bookcase. 24 Your chance of figuring out which issue to go 25 to, to find a specific thing, are practically

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nil. So you get the 108 years product, which is The Complete National Geographic, and you want a picture of a fish. So you go to the search engine that comes with it and you type in, "Fish." You could do bullion searches. You could do all kinds of searches to find any subject, and it will narrow it down immediately. Just for fun, I typed in our name. It

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immediately gave me a listing of all of our articles or Jerry's articles, and I was able to choose any one of them and go to it immediately and print out anything I wanted from it. And there are several ways to do it.

MR. DAVIS: I have nothing further.
MR. SUGARMAN: That prompts a couple more questions.

17 FURTHER REDIRECT EXAMINATION
18 BY MR. SUGARMAN:
19 Q. Have you done any comparison between the

quality of a copy printed out from the CD-ROM version of the magazine and the quality of a copy printed from the paper version?

A. Yes.
Q. What did you determine?
A. I bought an under-\$200 color copier,

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because I didn't have one. I have a laser copier 1 that I use, black and white. 2 I bought an 3 inexpensive, in any store, copier. And I printed up several photographs from it, from the 108 years 4 product. And I found the quality was very much 5 dependent on the paper that you printed on, which 6 surprised me; that if you took good-quality, 7 photographic-quality paper, and put it in that \$169 8 printer, you got a really beautiful print. 9

Now, the body copy was not good, because
the product is made to give you high definition on
the images and poor definition on the text, because
otherwise it would be a very slow program to use.
It would be too much to get into. So, to speed
things up, they made the text secondary to the
pictures.

17 Everyone knows people very rarely read the Geographic. They really look through the pictures. 18 19 The pictures were excellent. I have prints that I made that show the quality that they are. I printed 20 out advertisements. I printed out articles. 21 Ι printed out the moving picture sequence. 22 I got 23 excellent results.

24 Q. Have you compared those prints that you 25 made with prints that are made on a color copier

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A. Prints from a color copier, directly from the magazine, are not as good as the prints that you get from this 108 years product.

Q. How do you know that? Have you actuallycompared them?

from the print version of the magazine?

A. Yes. I did both.

8 Q. Have you compared the index or the search 9 engine that is included in the CD-ROM product with 10 the National Geographic index that has been 11 published in paper?

12 Α. I'm aware of the index. However, the index is printed once a year. And I know that we kept 13 every issue of Geographic. We have a lifetime 14 subscription to geographic. We, at one time, had 15 every issue from the time -- from 1958 on -- no, 16 17 1960 something on. And there was no way, with that row of yellow spines, that you're going to be able 18 to pick out any of the indices. I mean it's almost 19 20 impossible.

Q. That wasn't my question. My question was whether you compared the index that is included in the CD-ROM product with the paper index, in terms of what you could search for.

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I didn't compare it, per se. But I did --

1 I have used both. I have experience with it. And as far as the paper one, it's difficult to use. 2 There is no interaction. With the 108 years 3 product, there is interaction. The screen comes up 4 5 and prompts you what you're looking for, what is the It prompts you to the search. Very easy. 6 subject. Anyone can do it. There is a thing that moves or 7 pulses, and you know that that's the window that you 8 have to answer in. It's very accessible. 9 You can type in anything and find it. And it will even tell 10 you how many things it found. If you type in a very 11 12 general subject, like fishes, it will say -- there is like, I don't know, a couple hundred -- you have 13 to narrow it down. But it allows you to do that. 14 It leads you through it. It really is a 15 self-explanatory way of doing it, because it's 16 interactive. You don't get that on print. 17 You had mentioned, in one of your answers 18 Ο. before, the ability to find images that were taken 19 by Mr. Greenberg. Is there a difference between the 20 ability to find a list of images taken by 21 Mr. Greenberg when you do it on the CD-ROM index as 22 23 opposed to the paper index? 24 Α. I'm sorry. Could you repeat that. 25 I didn't understand you. MR. DAVIS:

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1 BY MR. SUGARMAN:

	2 Q. If you were looking and wanted to look for
	5 the list of pictures, images that have been taken in
	4 various issues of the National Geographic magazine
	5 or printed in various issues of the National
	6 Geographic magazine that were taken by Jerry
	Greenberg, would there be a difference in the ease
٤	of doing that?
5	A. Oh, yes.
10	Q. Between the CD-ROM index and the paper
11	index?
12	A. Oh, yes.
13	Q. Explain why that is.
14	A. Well, yes. The printed index is printed, I
15	believe, once a year. I don't know if it still is.
16	I don't follow it any more. But it was, at one
17	time, printed at the end of the year. It only deals
18	with the things that were printed then. Whereas
19	when you are using the search engine and the CD-ROM,
20	it's the entire 108 years it's searching through.
21	Q. When you say the paper index only deals
22	with things that were printed then, what do you mean by that?
23	by that?
24	A. As I recall _ T
25	A. As I recall I may be wrong but as I recall, it is an index of the
	recall, it is an index of that year's issues.
L.,	

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I see.

Q.

2	A. And is limited to that. I may be wrong.
3.	They may have changed it since then. However, the
4	108 years is an index of 108 years of National
5	Geographic, by subject, by author, by title, by
6	almost any information you want. You could take
7	something as general as a country and it will give
8	you listings of things about that country. You
9	could choose to search it in almost any way you want
10	and you will get results.
11	Q. As you understand it, are there any
12	categories of information that you could get from
13	the index of the CD-ROM that you could not get from
14	the paper index?
15	A. Oh, yes. I believe so, yes.
16	Q. Can you tell me what those are.
17	A. I don't think, on the printed index it's
18	hard for me to remember, but I don't think on the
19	printed index you could put in, for instance, the
20	species of fish. You can do that on the search
21	engine.
22	Q. Anything else that occurs to you?
23	A. Well, things of that nature. Homing in on
24	something in a very focused way.
25	MR. SUGARMAN: I have no further questions.

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1	MR. DAVIS: No further questions. That's	
2	it.	
3	(Thereupon the taking of the deposition was	
4	adjourned.)	
5	EXCEPT FOR ANY CORRECTIONS MADE ON THE	
6	ERRATA SHEET BY ME, I CERTIFY THIS IS A	
7	TRUE AND ACCURATE TRANSCRIPT.	
8	FURTHER DEPONENT SAYETH NOT.	
9		
10		
11	IDAZ GREENBERG	
12	Sworn to and subscribed before me this	
13	Sworn to and subscribed before me this	
14	day of 2002.	
15	Personally known or I.D.	
16		
17	Notary Public in and for the	
18	State of Florida at Large.	
	My commission expires:	
19		
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23 24		
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52 1 2 CERTIFICATE 3 STATE OF FLORIDA: COUNTY OF DADE: 4 I, the undersigned authority, certify that IDAZ GREENBERG personally appeared before me and was 5 duly sworn. 6 WITNESS my hand and official seal this 6th day of August 2002. 7 8 Donald W. McKay, RMR , CRR Notary Public - State of Florida 9 My Commission No.: CC890407 10 Expires: December 19, 2003 11 STATE OF FLORIDA: 12 COUNTY OF DADE: I, DONALD W. MCKAY, RMR, CRR, a Notary 13 Public for the State of Florida at Large, hereby certify that I reported the deposition of IDAZ 14 GREENBERG; and that the foregoing pages, numbered from 1 to 51, inclusive, constitute a true and 15 correct transcription of my shorthand report of the deposition by said witness on this date. 16 I further certify that I am not an attorney or counsel of any of the parties, nor a relative or 17 employee of any attorney or counsel connected with the action nor financially interested in the action. 18 WITNESS my hand and official seal in the City of Miami, County of Dade of Florida, 19 this 6th day of August 20/2. 20 21 Donald W. McKay, RMR, CRR -> 22 Notary Public - State of Florida My Commission No.: CC890407 23 Expires: December 19, 2003 24 25

VERITEXT FLORIDA, LLC BENOWITZ - BERMAN - COOK - IVY - MATZ TRAKTMAN 19 West Flagler Street, Suite 1020 Miami, Florida 33130 305-371-1884 305-377-1100(fax)

August 7, 2002 Idaz Greenberg c/o Norman Davis, Esq. Steel Hector & Davis, LLP 200 South Biscayne Blvd., Ste. 4000 Miami, FL 33131 Greenberg v National Geographic RE: DEPO OF: Idaz Greenberg July 31, 2002 TAKEN: Number of pages: 25 pages Available for reading until: 30 days Dear Ms. Greenberg: This letter is to advise you that the transcript of your deposition is available for reading and signing.

Please make an appointment to come to our office at Suite 1020, 19 West Flagler Street, Miami, Florida, to read and sign the transcript. Our office hours are 8:30 a.m. to 4:30 p.m., Monday through Friday. In the event other arrangements are made, please send us a notarized list of any and all corrections and/or changes, noting page and line numbers, and the reason for such changes, so that we can furnish respective counsel with a copy. If the reading and signing has not been completed prior to the above-referenced date, we shall conclude that you have waived the reading and

Your prompt attention to this matter is appreciated.

signing of the deposition transcript.

Sincerely,

Donald W. McKay, RMR, CRR cc: (Copy to all counsel)

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August 7, 2002

Robert G. Sugarman, Esq. Weil Gotshal & Manges, LLP 767 Fifth Avenue New York, NY 10153

RE: Greenberg v National Geographic DEPO OF: Idaz Greenberg TAKEN: July 31, 2002 Number of pages: 25 pages Available for reading until: 30 days

Dear Counsel:

The original transcript of the deposition listed above is enclosed for your file. The witness did not waive reading and signing and has been sent a letter notifying them to come in to read and sign their deposition transcript.

The witness will be provided a copy of their deposition for reading in our office should they come in to review the transcript, and we will forward to you any corrections made by the witness at that time, along with an original signature page to be attached to the original transcript. Sincerely,

Donald W. McKay, RMR, CRR

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