UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

JERRY GREENBERG, individually, and IDAZ GREENBERG, individually,

Plaintiffs,

VS.

CASE NO. 97-3924 CIV-LENARD Magistrate Judge Turnoff

AFFIDAVIT OF JERRY GREENBERG

NATIONAL GEOGRAPHIC SOCIETY, a District of Columbia corporation, NATIONAL GEOGRAPHIC ENTERPRISES, INC., a corporation, and MINDSCAPE, INC., a California corporation,

Defendants.

Jerry Greenberg appeared before the undersigned authority and stated as follows:

1. My name is Jerry Greenberg. The statements in this affidavit are based on my personal knowledge.

2. I have been a professional photographer for more than 40 years. During most of that time, with Idaz Greenberg, I also have engaged in a small publishing business, based in Miami, Florida, under the name Seahawk Press.

3. Starting in the early 1960s, I provided to the National Geographic Society ("the Society") over a period of time many hundreds of photographs, some of which were utilized in various articles appearing in issues of the monthly Society magazine.

PRIME

4. I have been advised by various managers and employees of the Society that the Society continues to have possession or control over hundreds of photographs taken by me, or duplicates, or electronically scanned images of the photographs. I have copyright in some of those photographs, and the Society has proprietary rights to others.

5. In 1997, I purchased in Miami, Florida a product called The Complete National Geographic, consisting of approximately 30 CD-ROM discs on which are produced more than 1,200 issues of the Society's monthly magazine ("the Complete Geographic").

6. More than a dozen photographs on which I hold exclusive copyright interest are included in the Complete Geographic. I was never asked for my consent to include those photographs, and I never provided consent in any form.

7. On December 18, 1985, the Society assigned to me copyright interest in my photographs that had appeared in issues of the monthly magazine in 1962, 1968 and 1971. That assignment was recorded in the U. S. Copyright Office on September 16, 1988. Copies of the assignment and Certificate of Recordation are attached to this affidavit and incorporated as Attachment 1.

8. As expiration neared for the copyright in the 1962 photographs, I renewed the copyright in December 1989. A copy of the renewal form is attached to this affidavit and incorporated as Attachment 2.

9. As expiration neared for the copyright in the 1968 photographs, I renewed the copyright in March 1996. A copy of the renewal form is attached to this affidavit and incorporated as Attachment 3.

10. On June 14, 1989, I entered into an agreement with the Society to produce original photographs to be incorporated in a 1990 magazine article on the Pennekamp Reef Park. In paragraph 5, the agreement provided that copyright in the new photographs to be taken for the 1990 article would inure to the Society, but that after publication all photographs would be returned to me along with all rights to said photographs. In addition, I provided to the Society

_____ stock photos from my personal archive. A copy of the agreement is attached to this affidavit and incorporated as Attachment 4.

11. The photographs utilized in the article described in paragraph 10 above were returned to me by the Society in the spring of 1990. In July 1990, I registered my copyright with the U. S. Copyright Office. A copy of the registration form is attached to this affidavit and incorporated as Attachment 5.

12. Early in 1997 I became aware that the Society was intending to begin the distribution and sale of the Complete Geographic at some time in 1997. In 1997, through my legal counsel, I expressly informed the Society that I would not agree to the inclusion in that product of my copyrighted photographs, and I warned against their inclusion. The Society never responded on the matter.

13. I have read the Declaration of Thomas Stanton, an exhibit to the Memorandum of Law in Support of Defendants' Motion to Dismiss Count II and to Dismiss or for Summary Judgment on Counts III-IV of Plaintiffs' Amended Complaint. Mr. Stanton states, in paragraph 9, that he wrote a letter, dated May 11, 1997, notifying all contributors to the magazine of the pending release of the Complete Geographic. I never received that letter, or any communication from the Society, with reference to the Complete Geographic product.

14. In July 1997, I ordered from Mindscape Direct a CD-ROM excerpt from the Complete Geographic product that covered only the decade of the 1990s. The CD-ROM for that decade was delivered to me some weeks later. The invoice from Mindscape Direct covering the transaction is attached to and incorporated in this affidavit as Attachment 6.

AFFIANT SAID NOTHING FURTHER.

Jerry Treenherg

STATE OF FLORIDA))ssCOUNTY OF DADE)

The foregoing instrument was acknowledged before me this <u>1</u> day of February, 1998, by Jerry Greenberg, who was sworn and who said that the information set forth above is true and correct to the best of his knowledge and belief. Mr. Greenberg is personally known to me, or produced <u>470030</u> as personal identification.

> Notary Public Notary Seat COMMISSION NUMBER Notary Seat Notary

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My Commission Expires:

National Geographic Society

WASHINGTON, D.C. 20036

SUZANNE DUPRÉ CORPORATE COURSEL

December 18, 1985

Mr. Jerry Greenberg SEAHAWK PRESS 6840 SW 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

In reply to your letter of November 15th to Mr. Garrett, the National Geographic Society hereby assigns to you all right, title and interest, including copyright, in your photographs appearing in <u>National Geographic Magazine</u>, as follows:

> -- January, 1962 Vol. 121, No. 1

> > Photos on cover and pages 58 through 89

Registration No. B-960824 Date: March 22, 1962

-- February, 1968 Vol. 133, No. 2

Photos on cover and pages 222-223, 225, 226-227, 238, 240-241 and 251

Registration No. B-402772 Date: January 31, 1968

Registration No. B-701984

Date: July 15, 1971

May, 1971 Vol. 139, No. 5

District of Columbia

Photos on pages 674 through 683

Subscribed and sworn to before

PTH day of me this ECE MBER JUNL Notary Public WASHINGTON, D. C.

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Sincerely yours,

Copyright Office of the United States THE LIBRARY OF CONGRESS

3-DIFFORENT NATIONAL GEOGRAPHIC COPYRIGHTS

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Certificate of Recordation

THIS IS TO CERTIFY THAT THE ATTACHED DOCU-MENT WAS RECORDED IN THE COPYRIGHT OFFICE ON THE DATE AND IN THE PLACE SHOWN BELOW.

THIS CERTIFICATE IS ISSUED UNDER THE SEAL OF THE COPYRIGHT OFFICE.

DATE OF RECORDATION

16Sep88

VOLUME	PAGE
2391	422
VOLUME	PAGE

THIN TES COPYRICH

Register of Copyrights and Assistant Librarian for Copyright Services

> Certificate of Recordation C-762 September 1987-40,000

CERTIFICATE OF RENEWAL EGISTRATION



This certificate, issued under the seal of the Copyright Office in accordance with the provisions of section 304 of title 17, United States Code, attests that renewal registration has been made for the work identified below. The information has been made a part of the Copyright Office records.

REGISTER OF COPYRIGHTS United States of America

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FORM RE

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UNITED STATES COPYRIGHT OFFICE

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Renawal Claiment(s)	Name. Jerry Greenberg Address 6840 SW 92nd Street Miami, FL 33156 Claiming as arrenor Proprietor of copyright in a work made for hire * (Use appropriate statement from instructions)	· · · · · · · · · · · · · · · · · · ·
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3	UTHOR(S) OF RENEWABLE MATTER:	
Author(s)	National Geographic Society 🛠	
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Facts of Original Registration	* VA 402-545 National Geographic Society : original c. assignment of copyright to Jerry Greenber Cert. of Recordation 16/Sept88, Vol 2391	rg 12/18/8\$
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с. С. с. с.	DATE OF PUBLICATION: (Month) (Day) (Year) (DATE OF REGISTRATION: (Month)	(Day) (Yew)

*Amended by Copyright Office KE 478-546

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National Geographic Magazine

WASHINGTON, D.C. 20036

KENT J. KOBERSTEEN Assistant Director of Photodraphy June 14, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Jerry:

This letter, when signed by both parties, will constitute your agreement as a freelance photographer with the National Geographic Society ("NGS") to photograph Pennekamp Reef Park(#05738) for <u>National Geographic</u> Magazine.

1) This assignment will extend for 20 days. Your compensation will be at the rate of:

(a) \$350 per day for days spent shooting or in field research (i.e., research directly germane to producing the coverage); and

(b) one half of the above rate per day for days spent in travel (including arranging or waiting for travel); on standby, in the field or elsewhere; or in consulting with NGS editors ("editorial days").

2) Your compensation is subject to the following provisions:

(a) Work beyond the anticipated assignment days mentioned above will be compensated at the same daily rates as above. Should it become necessary to extend this assignment for additional days, you must get authorization to do so from the Director of Photography, the Assistant Director of Photography or the Illustrations Editor assigned to the project.

(b) The total compensation paid to you for this assignment will be applied against the page rate of \$300 a page for the <u>National</u> <u>Geographic</u> Magazine, or a minimum of \$100 a transparency, whichever is greater.

3) When working for NGS, you will carefully avoid doing similar work for publications which NGS would consider to be editorially competitive with it. You will advise NGS promptly of any possible conflict of interest that may develop. You also will take care not to grant any prepublication interviews or assist in any way in the preparation of any prepublication articles or other press coverage in any medium which would reveal the subject matter, editorial content or the scheduling of an assignment, article or story for the National Geographic Society. Mr. Jerry Greenberg (Pennekamp Reef Park/#05738)

4) By this Agreement you warrant to NGS that publication of any photographs taken by you on this assignment will not infringe upon any right of privacy, copyright or any other proprietary right of a third party.

5) All photographs taken by you under this Agreement will be considered as specially commissioned for use by NGS and upon creation all rights, including the copyright and world publication rights, to these photographs will automatically, by virtue of this Agreement, be deemed transferred exclusively and indefinitely to NGS, subject to the following provisions:

(a) all photographs will be returned to you along with all rights to said photographs under the following conditions: (i) none may be made available to anyone for publication until sixty days after NGS has published its selections; (ii) it is understood that any necessary rights clearance or release for non-NGS publication is your independent responsibility; and (iii) NGS may make and retain copies of some of the photographs ("reference selects") for reference purposes only in its Illustrations Library;

(b) you grant to NGS without additional charge the right to use your name, likeness and biographical material in connection with the publication of any photographs retained by NGS under this Agreement;

(c) NGS may crop your photographs.

6) You undertake all work under this Agreement as an independent contractor. NGS assumes no responsibility for your health, safety or property or that of any person accompanying or assisting you. While on assignment in the field you will be covered by NGS's accident insurance policy, which provides a payment of \$200,000 to you in the event of total disability or to your beneficiary, specified below, in the event of death, and lesser coverage for other injuries. The policy also provides up to \$10,000 for excess medical coverage, i.e. for costs beyond those covered by your own personal accident and health coverages. The above coverage is restricted to you alone.

7) While you are on NGS assignment, NGS will pay or reimburse you for all reasonable expenses and will supply you with film and processing. At the close of this assignment you will provide NGS with a diary of your activities while on assignment, including an accurate and complete record of the people and places represented in your photographs. A final accounting of expenses, supplies, atc. for an assignment will be due to NGS no later than two weeks after the work on that assignment is finished. Failure to reconcile expense/supply accounts with NGS in a timely manner may impede payment of fees.

8) Your work on this assignment will not be considered complete until so indicated by the Illustrations Editor. At the end of the assignment you will deliver to NGS all photographs you have taken on this assignment as well as complete captions for your photographs. You will be available for a projection session with the editor to explain your work. If you are

-2-

Mr. Jerry Greenberg (Pennekamp Reef Park/#05738)

called back for editorial consultation, you will be paid a fee of \$175 per day plus expenses.

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9) This agreement cannot be modified except by written instrument signed by both of us.

If the foregoing is acceptable, please sign and return the enclosed copy of the Agreement to me.

Sincerely yours, NATIONAL GEOGRAPHIC SOCIETY By

Kent J. Kobersteen

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