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THE SIX KEY CONCEPTS OF TECHNOLOGY TRANSFER

- PUTTING KNOWLEDGE TO WORK IS THE PURPOSE OF TECHNOLOGY TRANSFER.
- SCIENCE AND TECHNOLOGY ARE DISTINCT REALMS, BUT INFLUENCE EACH OTHER.
- TECHNOLOGY TRANSFER PROVIDES MUTUAL BENEFITS.
- TECHNOLOGY TRANSFER CONTRIBUTES TO INNOVATION.
- TECHNOLOGY TRANSFER IS A PEOPLE PROCESS.
- TECHNOLOGY TRANSFER INCENTIVES SERVE THE <u>PUBLIC</u> INTEREST.



PUTTING KNOWLEDGE TO

KEY CONCEPT 1: WORK

IS THE PURPOSE OF TECHNOLOGY TRANSFER

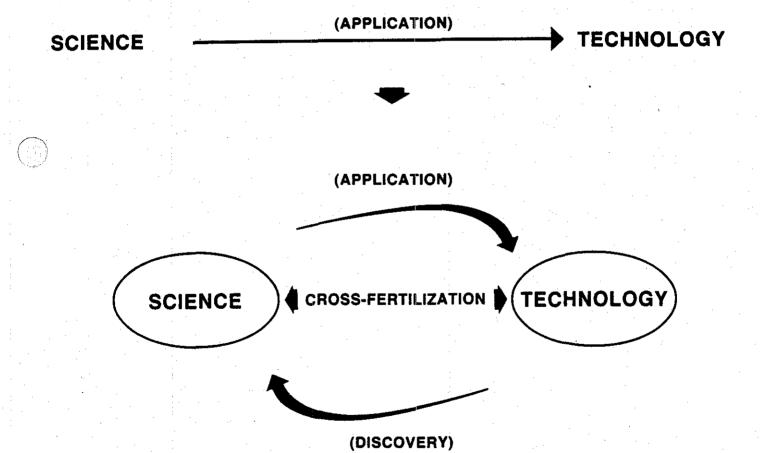
- LONG-TERM
 - THROUGH SCIENTIFIC PUBLICATIONS
- INTERMEDIATE
 - CONTRIBUTIONS TO PRODUCTS AND PROCESS DEVELOPMENTS
 - ALL TRANSMITTED KNOWLEDGE THAT IMPROVES U.S. EFFORTS AT MAKING AND DOING
- DIRECT
 - BASIS FOR NEW PRODUCTS AND PROCESSES



SCIENCE AND TECHNOLOGY ARE DISTINCT, BUT

KEY CONCEPT 2: INFLUENCE

EACH OTHER

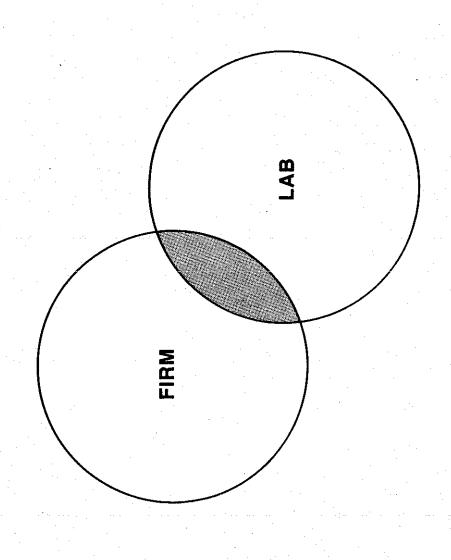




TECHNOLOGY TANSFER PROVIDES

KEY CONCEPT 3: MUTUAL

BENEFITS

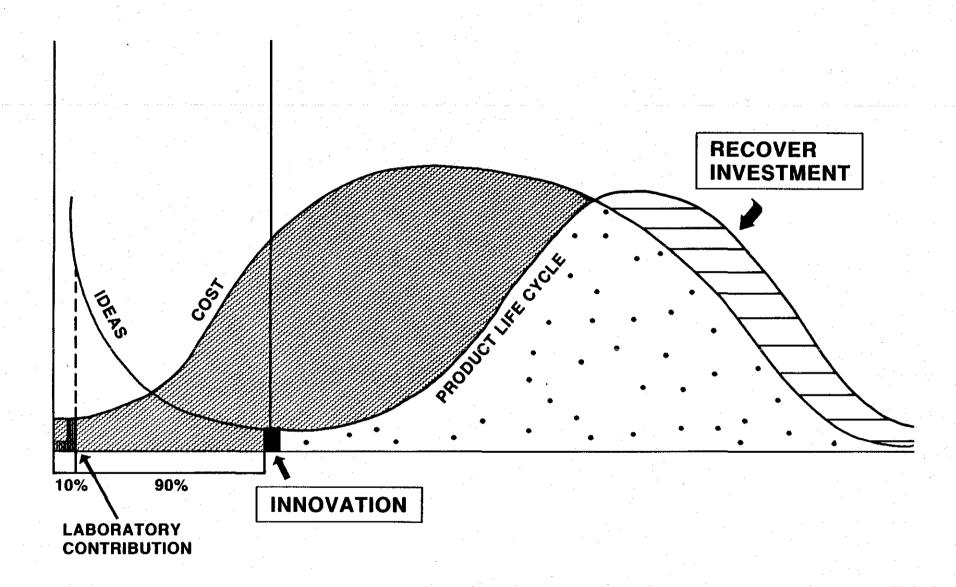




TECHNOLOGY TRANSFER

KEY CONCEPT 4: CONTRIBUTES

TO INNOVATION LAB TECHNOLOGY PRODUCT FIRM INNOVATION MANUFACTURING MARKETING



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TECHNOLOGY TRANSFER IS A

KEY CONCEPT 5: PEOPLE

PROCESS

- USEFUL TECHNOLOGY
- MOVEMENT OF PEOPLE
- KNOWHOW
- INSIGHT
- CHAMPION



KEY CONCEPT 6

INCENTIVES CAREER FINANCIAL

PUBLIC GOOD

Jobs — Growth — Competiveness

