

PROPOSED USET EVALUATION FORM

Instructions: To be completed following review of the disclosure and initial discussion with University and Inventor.

Title:

USET Number:

Brief Description:

Evaluation1. Technical-Stage Of Development

	Check	Points
* Concept only, expensive/ difficult to reduce to practice	-----	2
* Concept only, reduction simple but not done	-----	4
* Proof of concept done, lab model only		
- little data collected	-----	6
- much data collected	-----	8
* Engineering product ready		
Prototype available	-----	10
		Points -----
		10

2. Technical-Time/Hurdles To Commercial Introduction

Time	Check	Hurdles	Check	Points
* 1 year	-----	3	Few	-----
* 2-3 years	-----	2	Many	-----
* Longer	-----	1		-----
				Points -----
				5

3. Technical-Inventor Support

	Check	Points
a. * Strong support for invention	-----	3
* Average support for invention	-----	2
* Weak support for invention	-----	1
b. * Aware of market	-----	2
* Not aware of market	-----	1
		Points -----
		5

4. Market Factors

	Check	Points
a. Market Interest		
* Mature Market competing products	-----	1
* Growth market, few competitors	-----	5
* Broad technology	-----	10
b. Early Income Potential		
* \$5 K or less	-----	1
* \$ 50 K or less	-----	5
* Over \$50 K	-----	10
		Points -----
		20

5. Intellectual Property Protection

Check

Points

- * Protection Available
- * Published, Bar Date
- * No Protection Available

10

5

Points 1

10

Literature Survey Done Y _____ N _____

University Patent Survey Done Y _____ N _____

6. Other Factors

Very Negative
Not Controllable

Negative
\$ To Fix

Negative
Minor

Legal Liabilities

Product Regulation

Safety

Environmental Impact

Other

Points -10

-5

-1

Points _____

7. Likelihood Of Success (Mark in line)

0 Poor 50 Good 100

Total Points _____

8. Proposed Marketing Strategy:

9. Comments: